Fall 2023

the experiment

FRONTLIST & COMPLETE BACKLIST

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The Experiment NEW RELEASES

This Won't Help

MODEST PROPOSALS FOR A MORE ENJOYABLE APOCALYPSE

Eli Grober

Unravel society's great hypocrisies while laughing at their absurdity with this collection of short, satirical essays from humor writer Eli Grober

In this laugh-out-loud collection of witty observations of a world that's falling apart, Eli Grober leads readers into a comical house of horrors. With more than 75 new pieces and many of Grober's most viral *New Yorker* and *McSweeney's* humor essays, *This Won't Help* exposes society's precarious landscape of hypocritical, illogical, and dangerous leaders and ideals. Finding absurdity and toxic rhetoric everywhere he turns, Grober depicts how damaging certain mindsets and people can be as well as the dire consequences of our letting them persist. Satirizing issues of politics, economy, technology, climate, and more, Grober's biting, Swiftian wit spares no one—from the megalomaniacal billionaire abandoning our deteriorating Earth for a better life on an unlivable Mars to an out-of-ideas president begging the people to vote for change.

This Won't Help allows us to reflect upon our crazy world, laugh at its flaws, and recognize the ways we can seek truth, eschew absurdity, and call for change.

"Nonstop, guaranteed laughs."

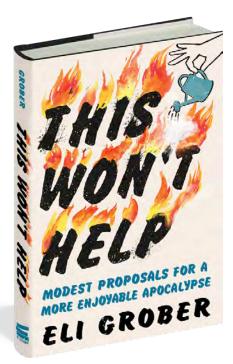
-EMMA ALLEN, humor and cartoon editor for The New Yorker

"Eli Grober never fails to hilariously deconstruct the absurdities of politics and culture. Few writers make me laugh like [he] does." -CHRIS MONKS, editor of McSweeney's



ELI GROBER is a writer for *The New Yorker* and *McSweeney's* who has authored some of their most-read humor pieces. He is also a former staff writer for *The Tonight Show Starring Jimmy Fallon*.

EliGrober.com У 🞯 EliGrober



HARDCOVER \$25.95 US | \$33.95 Can. | World 5.125 x 7.75 | 256 pages

Humor/Essays 978-1-61519-999-0 SHIPS OCTOBER

- A hilarious collection of 97 essays that make us laugh and cry at society's senselessness
- From a humorist known for his viral pieces poking fun at topics such as constitutional originalism, voter suppression, censorship, the housing crisis, and more
- Sharp, topical wit for fans of The New Yorker's brand of humor in the vein of writers like Simon Rich, Jack Handey, Cora Frazier, and Andy Borowitz



Polish'd

MODERN VEGETARIAN COOKING FROM GLOBAL POLAND

Michał Korkosz

A wunderkind of a Polish cook and bestselling author presents his country's modern-day cuisine, featuring global flavors and award-winning photography

Michał Korkosz's first book, *Fresh from Poland*, brought a Polish vegetarian cookbook to American readers for the first time. Now, Korkosz explores Polish fare as it is today (and turns out to always have been): a culinary crossroads of delicious flavors and ingredients from all over the world.

Polish'd includes typical Polish favorites made vegetarian, and it highlights the wide array of exciting global flavors that have been brought to Poland throughout history. Its recipes showcase fresh vegetables, grains, and herbs, but also plenty of buttery, sugary, and cheesy comfort-food goodness can be found here. Readers will taste the world like never before in each plant-forward Polish dish, like Kopytka with Umami Sauce, Spinach, Hazelnuts, and Poppy Furikake; Roasted Eggplant and Sun-Dried Tomato Dip with Polish Dukkah; and Carmelized Twaróg Basque Cheesecake. Korkosz's award-winning photographs make these offerings even more mouthwatering.



MICHAŁ KORKOSZ is a food writer, recipe developer, and the creator of the food website Rozkoszny (meaning "delightful"), which earned two *Saveur* Blog Awards. He is also the author of *Fresh from Poland*, named a cookbook of the year by the *San Francisco Chronicle* and *Booklist*. He is a food columnist for *Przekrój* magazine and a contributor to the Polish edition of *Vogue*. Michał has a degree in international relations and sociology. He lives in Warsaw.

Rozkoszny.pl/en 🞯 🖬 Rozkoszny

OCTOBER | The Experiment NEW RELEASES

Zucchini Carpaccio with Fried Capers, Lemon, Mint, and Parmesan

Zacchini has a had reputation because It's made of mostly water, which means that often Lady Competer desirsh have much hast (fin tailing to you, overgrowen one) and is impossible to make citagy. But wait! Look for young ranchini, which comes cour during the summer months and has more flavor, with weak grassy notes. Here, it's raw and finally dired, tossed with the ring of lemon and topped with the deep unamit of Parmeaan. The salty, crispy fried capers are the "it." factor, making this runchini so delightful.

SERVES 4 cup (30 g) small capers,

- Make sure the capers are well drained, then dry them with a paper or kitchen towel. win a paper of kitchen towel. 2. Heat 3 tablespoons of the oil in a small pan heat. Fry the capers until golden and crispy minutes. Remove from the heat, place on a kitchen towel and let cool. 3. Toss the zucchini with the lemon juice, soy and the remaining tablespoon of oil. Seasor and thepper. 4. Blace the runchini on a large service where

scchini on a large serving plate. Sprinkle rmesan, fried capers, and more mint. Ser





Crispy Leniwe with Asparagus, Mustard Seeds, and Lemon

we are pillow-like dumplings made with Twaróg (farmer cheese), w rp flavor. When I was a kid, I'd eat them with buttery bread cruml a sharp llavor. When I was a kid, I de at them with buttery bread crumbs and cinnar for a sweet breakfast or lunch, a popular dish among Poles. Lenive also tastes divino when served with beans or veggies—in this case, sautéed asparagus flavored with lemon and mustard seeds. I par. Arry the dumplings to achieve a thin, crispy golden skin. Biting into lenive and hearing the crunch is my favorite moment.

SERVES 2 es (300 g) full-fat cheese or Twarda 45 g) grated Szafir, rinn Romann, or Dziwan 1. To make the lenive, combine both cheeses, teaspoon of the salt, and the lemon zest in a Add the floor and mix to form a dought it sh firm but may be a bit stick. Place on a flour. Divide into two equal parts. Roll out to about cm) thick. Flatten with the side of a knife an diagonally into pieces about 1 % inch (3 cm). t of salted wa s, about 1 mi te to dry. ster to a plate to dry. t the oil in a large skillet over medium heat. Par cooked dough until golden brown, about 2 minu sach side. Add the asparagus and the remaining k until tender, about 1 minute. Remove from the drizzle over the lemon juice.

Divide the dumplings among plates. Sprinkle of mustard seeds and garnish with the dill.

Praise for Fresh From Poland

"For those who think of Polish cuisine as merely potato pancakes and cabbage rolls, this charming collection will be an eye opener and a treat to the palate."-The Rusa Book & Media Awards (ALA)

"A gorgeous paean to the cooking of [Korkosz's] home country.... Full of recipes that will engage everyone from beginning home cooks to experienced chefs.... A truly beautiful cookbook."-Shelf Awareness

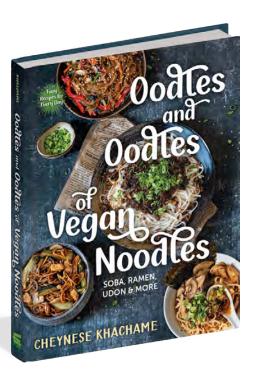
"Home cooks, whether vegetarian or not, will appreciate this creative take on what is traditionally meat-heavy fare."-Publishers Weekly

"It makes me so happy that Michał Korkosz is bringing [Polish dishes] to us in all their glory, with subtle modern touches and beautiful photography."-OLIA HERCULES, author of Mamushka

PAPER OVER BOARDS \$32.50 US | \$42.50 Can. | World 8 x 10 | 256 pages Color photographs throughout

Cooking/Regional & Ethnic 978-1-61519-995-2 SHIPS OCTOBER

- More than 100 beautifully photographed recipes include flavors and ingredients from France, the Middle East, Japan, and more
- Korkosz's website, Rozkoszny, won the 2017 Saveur Blog Award for best food blog photography
- Eastern Europe has received little attention as part of the international vegetarian cookbook trend; Polish'd is here to help fill that gap
- » See also: Fresh From Poland, page 31



Oodles and Oodles of Vegan Noodles

Cheynese Khachame

The first plant-based, pan-Asian noodle cookbook, featuring classics made vegan and exciting innovations

When author Cheynese Khachame became vegan, she brought her passion for Asian cuisine along for the ride. As she veganized—and improvised—her favorite recipes, TikTok followers ate it up!

Now, in *Oodles and Oodles of Vegan Noodles*, Cheynese plant-ifies popular dishes from Japan, Vietnam, Thailand, and China and offers entirely new noodle recipes. From cold to hot, soups to sauces, this cookbook fulfills all your wildest cravings—cozy up with a bowl of Vietnamese Pho, spice up your lunch with Soba Salad with Spicy Peanut Sauce, or give classic carbonara a twist with Udon Carbonara Japanese Style.

With more than fifty delicious plant-based recipes and mouthwatering photos, *Oodles and Oodles of Vegan Noodles* is your one-stop shop for meals to slurp!



CHEYNESE KHACHAME is a nineteen-year-old vegan whose love of noodles is limitless. She showcases her delicious Asian-inspired recipes on TikTok, where she has more than 350K followers, and Instagram, where she has more than 142K.

් i Chey_Nese

NOVEMBER | The Experiment NEW RELEASES



Läksa

Laksa is a spicy coconut model soup that is incredibly fragrant and rich in flavor. Colorful, nutritious, tasty and hearty, it is a standard dish in Madoysia, also very popula in Singapore. Making your own Jokas paste is essential, the result will be worth it and the taste will be more

- Place all ingredients for the laksa dough in a food processor, with the exception of the dry spices and oil, and blend to a pate. Heat the oil in a frying pan and pour in the dough and fry it for 10 minutes over low heat while stirring. Add dry spices and sauté for an additional 3 minutes.
- additional 3 minutes. 2. Add the vegetable broth the laksa paste, bring to a boil and cook 30 minutes. Add cocconut milk, brown sugar, lime juice and salt and simmer for a few minutes. Taste and adjust seasoning if necessary.
- While the broth is simmering, steam the vegeta and cook the noodles according to the instructi the package.
- the package. 4. Add the cooked vegetables to the broth and let them cook in the broth for 5 minutes. 5. Distribute the broth and vegetables in two bowls, add cooked noodles, garnish with tofu, a few mung bean aprouts, fresh herbs and a squeece of lime juice.
- t tbsp ground cor t tbsp. ground cu 2 to 3 tbsp. neu tral oi out milk 1 tbsp. salt juice of 1 lime 1 tbsp. brown sugar GARNISH CCOLI flo 5 broccoli florets 3⁄2 carrot, coarsely chopped

2 medium shallots, chopped 4 cloves of garlic, chopped 1 stalk of lemongrass, choppe 2 cm fresh turmeric, chopped (or 1 tsp. ground turmeric)

4 cm fresh ginger, chopped 3 fresh red chillies, chopped o g cashew.

"Chicken" Pad Thai

Pad Thai is a traditional dish of fried noodles served in Thailand. It is commonly served on the street or in canteens. The key to a good pad thai recipe is the right balance of sucet, salty, sowur and spicy flavors. You will achieve this balance by using soy sauce, cocomut sugar and lime juice.

- Cook the rice noodles in a pot of boiling water until tender, but not too soft: they should still be slightly undercook at this stage of the recipe. Drain, rinse and set aside.
 Heat the oil in a frying pan and add the seltan (or tofu) and let it cook for a few minutes until that it is golden.
- Spread the tofu on the side of the pan, add noodles soy sauce, coconut sugar and a dash of lime juice.
- Pour water into pan to prevent noodles from sticking and cook until the liquid is absorbed, then add the bean sprouts, carrot, garlic and green onio ind sauté. Serve with crushed peanuts, cori
- cucumber chunks, a lime wedge and som juice. chopped spring onion.

serves 2 200 g somen 10 rice cakes 10 rice cakes 10 lettuce leaves 1 avocado, sliced 1 small carrot, cut in matches Sesame seeds

FOR THE SPICY SAUCE 3tbsp. neutral oil 3 tbsp. gochugaru (Korean chili powder or flakes) 1 tbsp. gochujang (Kor paste)

4 cloves of garlic, minced 3 chopped chives (or green

COLD NOODLES IN SALA

31

Tip: Pad Thai tastes better if you o cooking!

200 g rice noodles 4 tbsp. neutral oil 10 strips of seitan (or 35 block of sliced firm tofu) 5 tbsp. salted so luice of 1 lime 50 ml of water .oo g of bean sprouts 5 carrot cut into thin j A few sprigs of co A few pieces (c cucumber

serves 2





Spring Rolls with Spicy Noodles

These rolls are a combination of my two favorite recipes: spring rolls and spicy noodles! One day, I simply assembled some leftover spicy noodles in a rice paper with some raw vegetables, and since then it has become an obsersain!

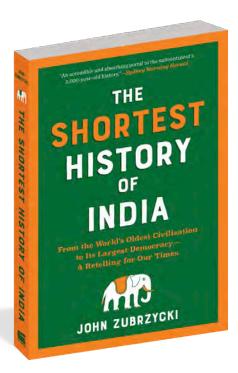
- Cook the noodles according to the instructions on the package, then drain them, rinse them in cold water and set them aside.
 Gather all sace ingredients (accept oil) in a bowl. Heat the neutral oil and pour it into the bowl over the ingredients. Everything will crackle, that's normal. Mix well.
- Add the noodles to the sauce and stir until the noodles are well absorbed.
- noosles are well absorbed.
 4. Soak the rice cakes very quickly (a few seconds) in warm water and place them one by one without overlap them on a damp cloth to prevent them from sticking or tearing.
- sticking or tearing. Making the rolls spring by garnishing rice cakes with a leaf of lettuce, avocado, carrot and a fork of spicy
- Roll up the bottom first, then both sides, and roll until you have a tight roll. 7. Sprinkle with sesame seeds and enjoy.

If you are preparing your rolls in advantise them on the paper so they don't stick a with a damo cloth.

PAPER OVER BOARDS \$19.95 US | \$25.95 Can. | World 7 x 9 | 128 pages 51 color photographs

Cooking/Regional & Ethnic 978-1-891011-26-9 SHIPS OCTOBER

- From an impressive young creator with more than 350K Tik Tok followers and 142K Instagram followers
- The first cookbook of its kind for plant-based noodle lovers
- Fifty beautifully photographed vegan recipes for noodles hot and cold, stir-fried or in soup, and more



The Shortest History of India

FROM THE WORLD'S OLDEST CIVILIZATION TO ITS LARGEST DEMOCRACY— A RETELLING FOR OUR TIMES

John Zubrzycki

Five millennia of civilization masterfully condensed into an absorbing, fast-paced narrative of how India became the world's largest democracy and a rising global power

India is an amalgam of customs, races, castes, languages, and spiritual beliefs woven together throughout the ages into a colossal history. From ancient migrations and the Harappān civilization to Muslim invaders, the Great Mughals, British rule, hard-fought independence, and present-day hopes and challenges, John Zubrzycki fashions a riveting narrative that helps readers make sense of the country behind today's headlines.

Zubrzycki brings the complex and contrasting layers of Indian history to life through a well-known cast of characters—Buddha, Alexander the Great, Akbar, Clive, Tipu Sultan, Lakshmi Bai, Curzon, Jinnah, and Mahatma Gandhi—against a backdrop of the mystical Ganges, the desert forts of Rajasthan, the snow-covered Himalayas, and the ruins of India's fabled civilizations.

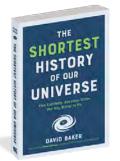
From Buddhism to Bollywood, India has made its mark on Asia and the world. Only time will tell if India—whose population will soon surpass China's—can overcome its political, social, and religious tensions to become the next global superpower.



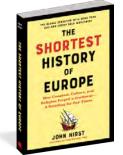
JOHN ZUBRZYCKI has a PhD in Indian history from the University of New South Wales. A former foreign news editor with *The Australian*, he has worked as a correspondent in India and a diplomat in New Delhi and Jakarta. He is the author of five books on India, most recently *House of Jaipur: The Inside Story of India's Most Glamorous Royal Family*.

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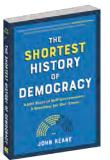
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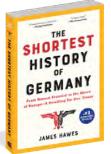
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TRADE PAPERBACK ORIGINAL \$16.95 US | \$21.95 Can. | USC+OM* 5.125 x 7.75 | 288 pages 50 B&W illustrations

History/Asia 978-1-61519-997-6 SHIPS OCTOBER

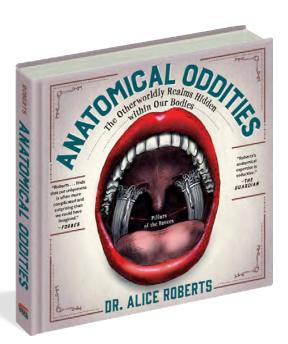
- Provides a compact, up-to-date portrait for today's busy readers, featuring 50 illustrations
- Spotlights the world's soonto-be largest population and fastest-growing democracy—one challenged by inequality, climate change, and populist leadership
- Appeals to Indian Americans (nearly 4.5 million, part of the world's largest diaspora), travelers to South Asia, and students of Asian studies

Advance praise for the Australian edition

"The best short history of India yet produced."—Australian Book Review

"John Zubrzycki has fashioned an accessible and absorbing portal to the subcontinent's 5,000-year-old history."—*Sydney Morning Herald*

"The author's willingness to engage in historical debate is crucial because it means shortness doesn't equate to shallowness." —The Saturday Paper



Anatomical Oddities

THE OTHERWORLDLY REALMS HIDDEN WITHIN OUR BODIES

Dr. Alice Roberts

From acclaimed science writer, presenter, and illustrator Alice Roberts, a visual and linguistic adventure through the strange, astonishing worlds within our anatomy

Every part of the human body has a name—and story. But how familiar are you with your *arachnoid mater* or your *Haversian canals*?

Anatomical Oddities explores the less-familiar realms of the body, unveiling the mysteries etched into the most outlandish landscapes hidden inside all of us: our crypts and caverns, gorges, islets, and mountains. Along the way, it dips into the history of our relationship with our physical form and the discoveries that paved the way for modern anatomy and medicine.

Quirky, bizarre, and beautiful, these pages feature original artworks by Alice Roberts. The stunning, full-color illustrations lay bare the intricate details of the human body, the stories of people who unearthed its secrets, and the meanings of the words we use to describe it.



ALICE ROBERTS is an academic, author, and broadcaster. Alice has written and presented many shows, including *The Incredible Human Journey*, *Origins of Us, Ice Age Giants*, and *Digging for Britain*. Alice has been a Professor of Public Engagement with Science at the University of Birmingham since 2012.

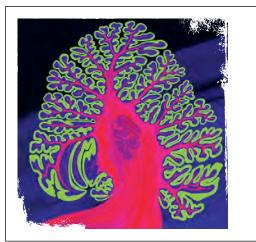
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NOVEMBER | The Experiment NEW RELEASES

ACROMION

hand up and over the expected solution 2. A darp 3 of bottom rank alignment (and a syot arcs: 4 harrally outwards, it ends in a hroader weight—disc arcs and the solution of the solution of the solution of the solution of the accountion articulate with the lateral end of opdicide or collat hroads. Clavick in their domain from the latin for Title key). The accounts may officially and offices a stabilising preserve to in. The shoulder join the to first a stabilising in the body—and there is the most model joint in the body—main frame the solution of the stabilisity of the stabilisity of the most problem in the body—and therefore the most prove to dialocation. Where it is diseased, is human had moves downset, the accountion stops again maxed as a set of the se





ARBOR VITAE CEREBELLI

ANATOMICAL ODDITIES -

ANATOMICAL ODDITIES



falls into two halves, you see an astonishing patte inside it: the white matter forms a tree with tru branches and twigs, with the grey matter arrang around that structure like foliage. It's known as t arbor vitae.

Outside anatomy, 'arborvitae' is also the name sed for an evergreen tree from North America, lso known as a white cedar (though no relation of

There holders away inside the cerebellaw. Core thought of as one of the 'silent area' of the hain (which truly wist no where), the cerebelium plays a cutain to learn controlling physical movement, heighing you to balance, to move in a coordinated ways to learn new monota skills like riding a bicycle or playing an instrution of the core holding and the structure of the core birth cut of the core holding and the arbor: the view of this check on the sound. Is well as situ hidden arborecaset pattern in the structure of the sound is a structure of the sound. Is well as situ hidden arborecaset pattern in the structure of the sound is a structure of the sound.

As well as this hidden arborescent pattern in the brain, there's another anatomical arbor vitae, inside the cervix of the uterus, where fern-like folds are known as the plicae palmatae ('palm-like folds') or, collectively, as the arbor vitae uteri.

Praise for Alice Roberts

"Roberts's legions of fans will find themselves delighted by a book that is both accessible and expert [and] wears deep learning lightly." —Daily Telegraph on Buried

"A mind-altering, life-altering book."-DR. JANINA RAMIREZ on Ancestors

"A masterful account of why our bodies are the way they are.... Roberts's lightness of touch is joyous, and celebratory." -Observer on The Incredible Unlikeliness of Being

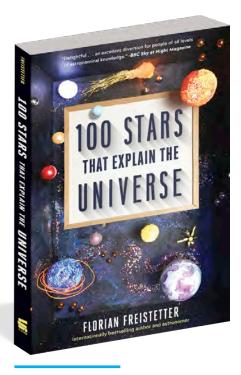
"From your brain to your fingertips, you emerge . . . entertained and with a deeper understanding of yourself." —RICHARD DAWKINS on The Incredible Unlikeliness of Being

"A masterpiece of evocative scientific storytelling." -BRIAN COX on Tamed

"Epic and joyous, a landmark in the story of us."—ADAM RUTHERFORD, author of A Brief History of Everyone Who Ever Lived, on Tamed PAPER OVER BOARDS \$18.95 US | \$24.95 Can. | USC+OM* 7.25 x 7.25 | 128 pages 57 color illustrations

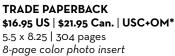
Science/Life Sciences 978-1-891011-13-9 SHIPS OCTOBER

- A riveting tour of our bodies, uncovering essential history and landmark discoveries that paved the way for modern medicine
- Author Alice Roberts, renowned for her scientific illustrations (including The Complete Human Body, American Journal of Nursing's Book of the Year), has nearly 400K followers on Twitter and 80K on Instagram
- An entertaining, educational tool that makes a perfect gift for anyone in health care



100 Stars That Explain the Universe

Florian Freistetter



Science/Space 978-1-891011-11-5 SHIPS SEPTEMBER

- 100 standout stars handpicked by an expert astronomer to illuminate key concepts and landmarks in our study of space
- Easy-to-understand, eye-opening science that explains why the universe is the way it is—like why some stars have blue or red tints, but never green
- The cosmos shrinks down into bite-size chapters that readers can dip in and out of, perfect for fans of Astrophysics for People in a Hurry
- » Previous edition: The Story of the Universe in 100 Stars (978-1-61519-736-1)

Now in paperback: Unveil the mysteries of the universe through 100 brief portraits of fascinating stars

Embark on the cosmic journey of a lifetime with astronomer Florian Freistetter as he spins you through space, where you'll encounter 100 stars of epic proportions. You'll learn the secrets and stories of unique stars like:

- · GRB 080319B, the farthest we've seen into space with the naked eye
- · V1364 CYGNI, pivotal in the discovery of dark matter
- 72 Tauri, definitive evidence for Einstein's theory of relativity
- Algol, called the Demon Star for its mysterious blinking—and many more!

Engaging and easy to read, these short profiles also introduce a star-studded cast of scientists like Annie Jump Cannon and Dorrit Hoffleit, who revolutionized the ways we classify these celestial bodies. Kick back, relax, and enjoy your voyage into space as Freistetter reveals all the ways stars have shaped our lives today.

A 2021 Foreword INDIES Finalist

- "A good introductory read for those who are interested in the stars and looking for something that is not technical."—Seattle Book Review
- "Useful for public libraries and amateur stargazers who want to learn more about some key stars.... Recommended."—*Choice Reviews*

"An ingenious basic course in astronomy."-Die Welt



FLORIAN FREISTETTER, PhD, is a freelance science journalist and the author of several books, including *Isaac Newton, The Asshole Who Reinvented the Universe*. His blog, Astrodicticum Simplex, is one of the most-read German-language science blogs. He also writes a weekly column about mathematics for spektrum.de. He lives in Germany.

Florian-Freistetter.de 🎔 🔟 Astrodicticum

The Experiment NEW RELEASES SEPTEMBER

Too Big for a Single Mind

HOW THE GREATEST GENERATION OF PHYSICISTS UNCOVERED THE QUANTUM WORLD

Tobias Hürter

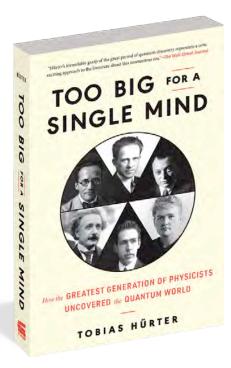
Translated by David Shaw

Now in paperback: The thrilling history of the brilliant minds behind the most revolutionary ideas in physics—quantum theory, relativity, and more!

The world may never see another era of science like the first half of the twentieth century, when a peerless cast of physicists—Albert Einstein, Marie Curie, Max Planck, Wolfgang Pauli, Niels Bohr, Werner Heisenberg, Erwin Schrödinger, and others—came together to uncover the quantum world, a concept so outrageous and contrary to traditional physics that its own founders rebelled against it until the equations held up and fundamentally changed our understanding of reality. Tobias Hürter takes us back to a harrowing time when war upended the lives of these renegade scientists who were forced to crisscross Europe as they worked together to topple classical physics.

Too Big for a Single Mind resurrects old letters, notes, research, diaries, and memoirs, recasting these trailblazers as friends and rivals, lovers and loners, intellectuals and dreamers. Readers will witness the birth of ideas that not only revolutionized physics and our world but attest to the boundless potential of genius in collaboration.

"Hürter's formidable grasp of the great period of quantum discovery represents a new, exciting approach to the literature about this momentous era."—*The Wall Street Journal*



TRADE PAPERBACK \$18.95 US | \$24.95 Can. | USC+OM* 5.5 x 8.25 | 368 pages 7 *B&W photographs*

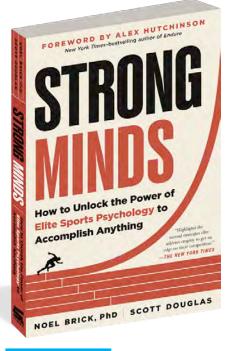
Science/Physics 978-1-891011-17-7 SHIPS SEPTEMBER

- A riveting narrative history lauded by The Wall Street Journal as "intriguing and well-written"
- Short, propulsive chapters document mind-blowing discoveries in physics: relativity, radioactivity, and quantum mechanics
- Featuring arguably the greatest team of geniuses ever assembled
- » Previous edition: 978-1-61519-920-4



TOBIAS HÜRTER studied mathematics and philosophy in Munich and Berkeley. He has written about science and philosophy for magazines and newspapers since 2000, including as an editor at *MIT Technology Review* and as cofounder of the philosophy magazine *Hohe Luft*. Now a permanent freelance editor at *Die Zeit Magazin Wissen*, he lives in Munich.

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- » Previous edition: The Genius of Athletes (978-1-61519-641-8)
- » See also: Running Is My Therapy, page 36

Strong Minds

HOW TO UNLOCK THE POWER OF ELITE SPORTS PSYCHOLOGY TO ACCOMPLISH ANYTHING

Noel Brick, PhD, and Scott Douglas

Foreword by Alex Hutchinson

Now in paperback, with an all-new foreword: competition-tested cognitive strategies to help triumph over any obstacle

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Brick and Douglas pair groundbreaking science with instructive moments across the sports realm to show how legendary athletes like marathoner Meb Keflezighi and Olympian Michael Phelps stay on top of their game. Whether it's sticking the landing at a job interview or racing your thesis to the finish line, *Strong Minds* is a slam-dunk approach for accomplishing anything.

"Highlights the mental strategies elite athletes employ to get an edge on their competition."—*The New York Times*

"The mental equivalent of lacing up your sneakers next to a trusted teammate—it's guaranteed inspiration to get you up and moving in the right direction."—BECK DOREY-STEIN, author of the New York Times bestseller From the Corner of the Oval

"Brick and Douglas show that the genius of athletes isn't just in their physical successes, but what they can teach us about managing a life." —JULIETTE KAYYEM, senior lecturer at Harvard's Kennedy School

NOEL BRICK, PhD, is a British Psychological Society–chartered psychologist, a lecturer in sport and exercise psychology at Ulster University, and a researcher on the psychology of endurance performance.

SCOTT DOUGLAS is the author or coauthor of several books, including *Running Is My Therapy, Advanced Marathoning*, and the *New York Times* bestsellers *Meb for Mortals* and *26 Marathons*.

ALEX HUTCHINSON is the *New York Times*–bestselling author of *Endure* and a National Magazine Award–winning journalist whose work appears in *Outside, The Globe and Mail, The New York Times*, and *The New Yorker*.

Generation Dread

FINDING PURPOSE IN AN AGE OF CLIMATE CRISIS

Britt Wray

Foreword by Adam McKay

A book of hope in a time of fear, weaving together research, practical advice, and narrative, to soothe eco-anxiety

Climate-related anxieties are on the rise everywhere, and like any stress, ecoanxiety can lead to issues such as burnout and insomnia. When researcher Britt Wray found herself thinking about having a baby, she experienced crushing worry about how her future child would navigate the planetary crisis.

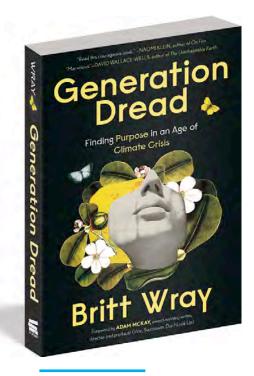
In *Generation Dread*, Wray merges scientific knowledge with emotional wisdom, showing us how to maintain a balance between fear and hope while sitting with uncertainty. A crucial first step is grieving what's happening and mourning ecological losses, which can help us find clarity of purpose. Combining creative coping strategies with insights from therapists, research, and personal experience, this book illuminates how we can learn from history, our own emotions, and each other, to survive—and even thrive—in a changing world.

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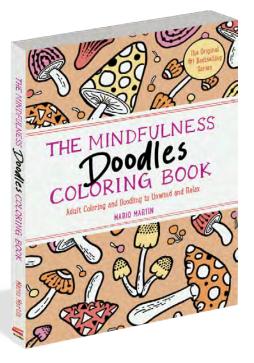
- Wray is widely recognized as a leading researcher on how to mitigate the mental health effects of climate change
- Introduces a fresh mental health perspective on climate anxiety, in the vein of books by Bill Gates and David Wallace-Wells that focus on the science and economics of climate change
- With a powerful new foreword by Adam McKay and a reading guide for book clubs and course adoptions
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BRITT WRAY, PhD, leads research on the emotional and psychological impacts of climate change. She is a postdoctoral fellow at Stanford University and the London School of Hygiene & Tropical Medicine, where she investigates the mental health consequences of ecological disruption.

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ADAM McKAY is an award-winning director, producer, screenwriter, comedian, and climate advocate with credits including *Don't Look Up*, *Vice*, *The Big Short*, and *Succession*.



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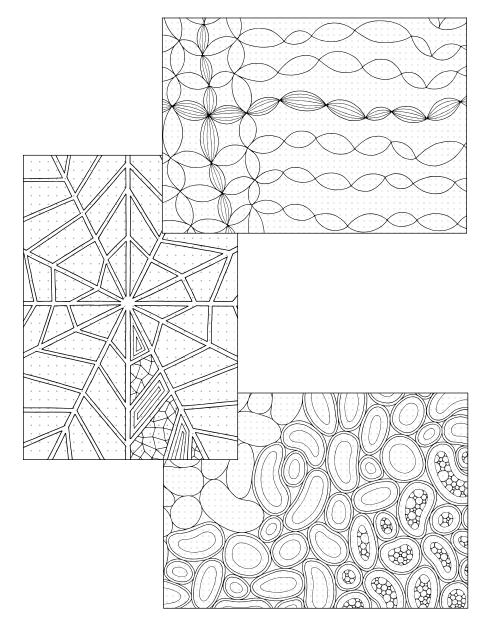
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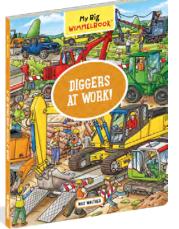




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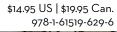


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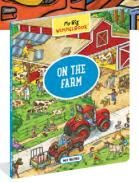


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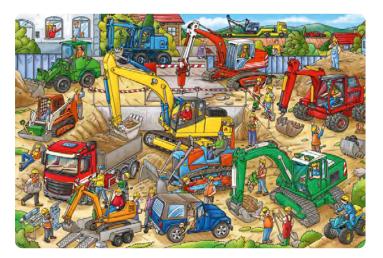




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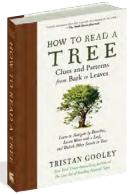


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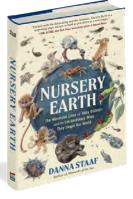
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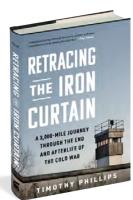
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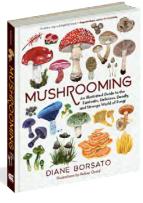


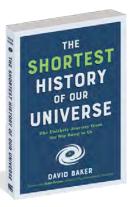
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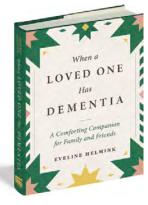
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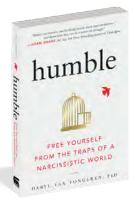
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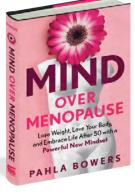


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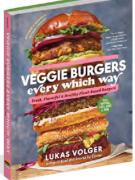
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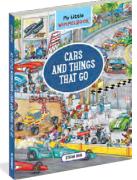


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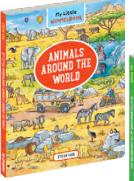
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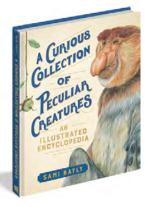
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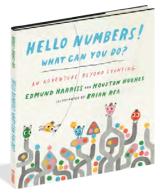


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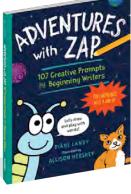
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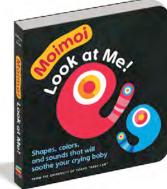
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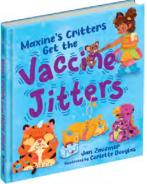
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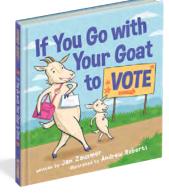


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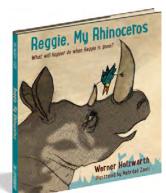


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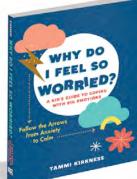
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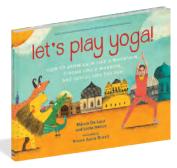


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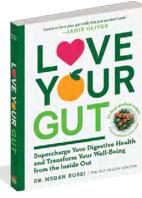
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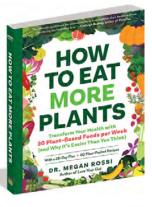


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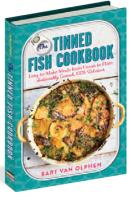
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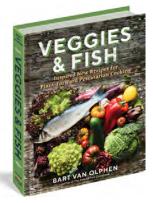


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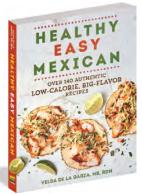
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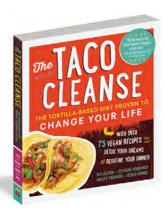


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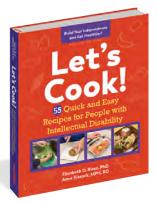
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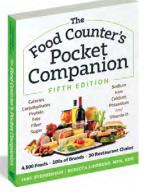
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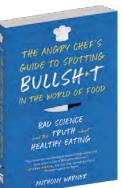
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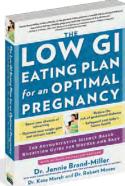
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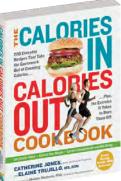
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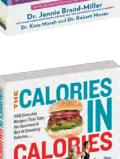
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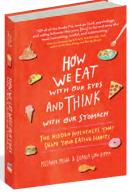
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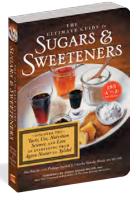
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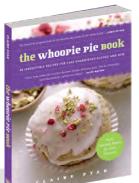


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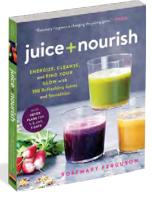


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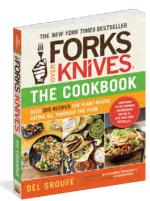
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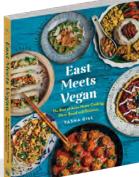
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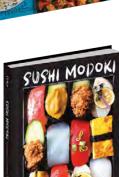


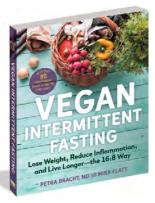
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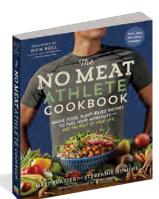




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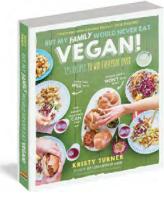


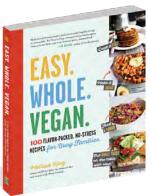
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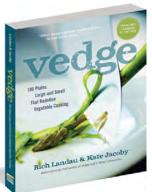
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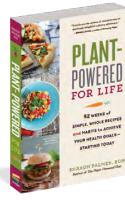


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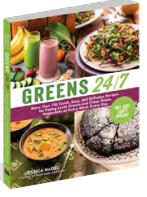
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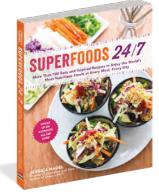
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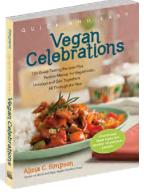
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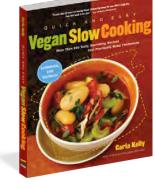
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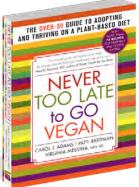
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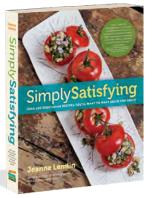
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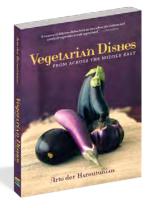
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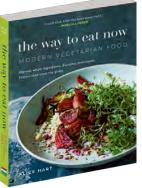
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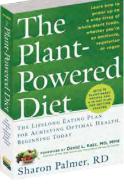
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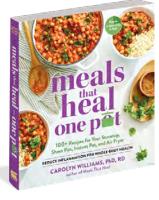
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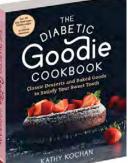
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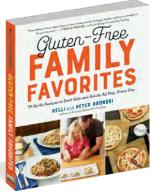


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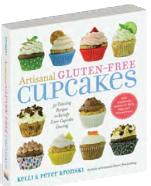


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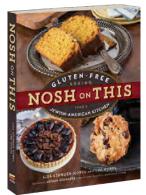
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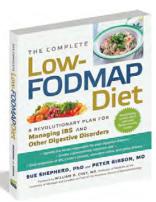
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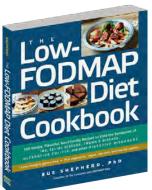
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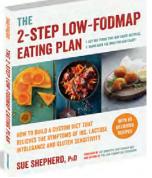


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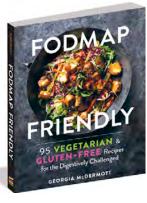
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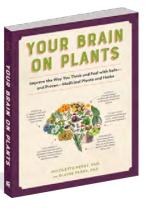
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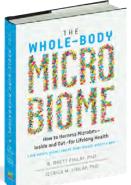
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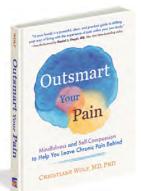


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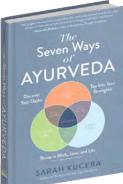


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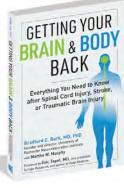


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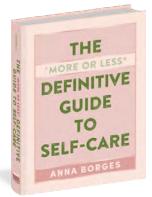
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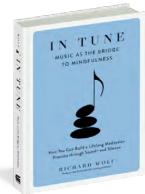
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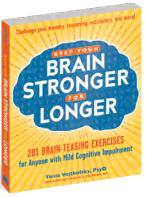
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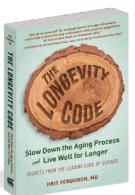


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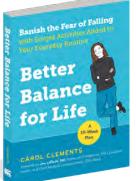
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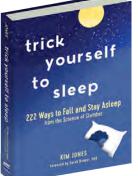


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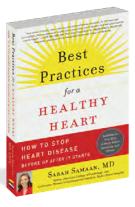
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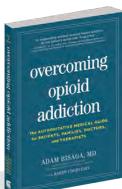
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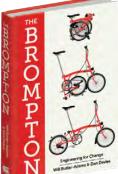
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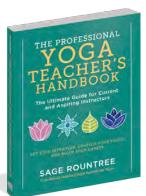
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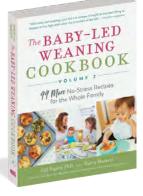
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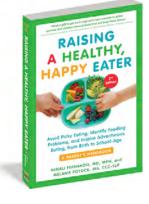
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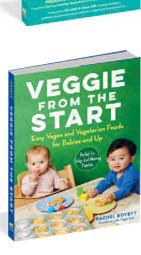
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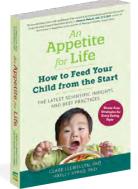
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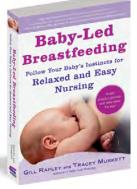
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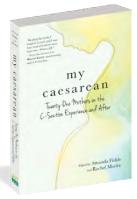
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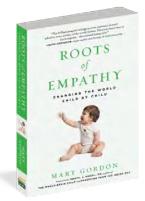
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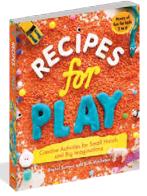


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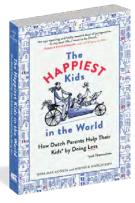
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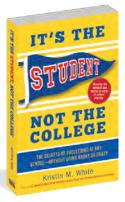


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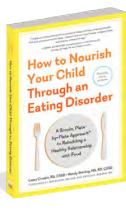
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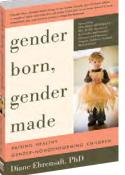


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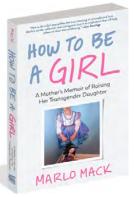


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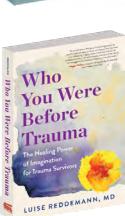
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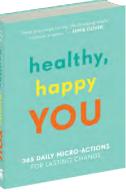
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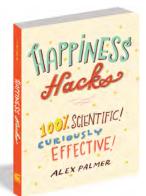
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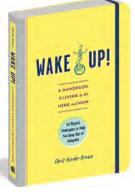
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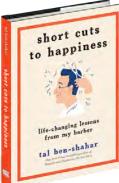
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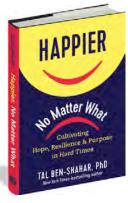
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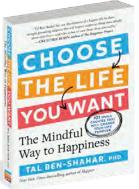
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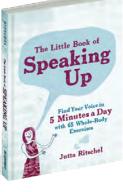
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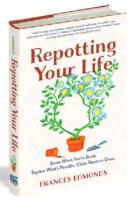
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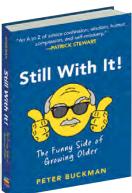
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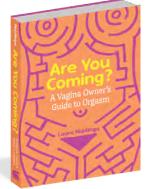


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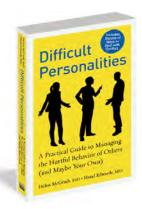
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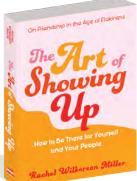
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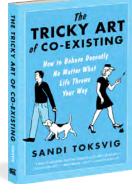


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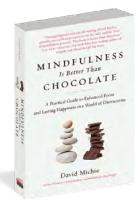
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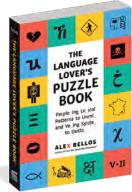
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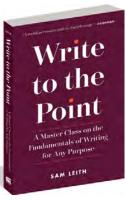
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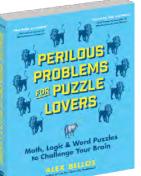
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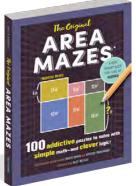
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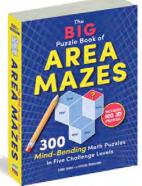


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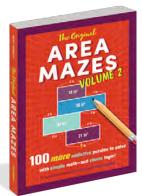
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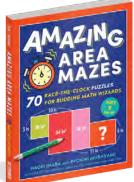
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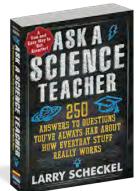
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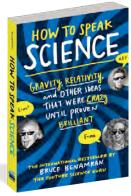
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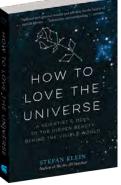
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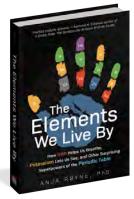
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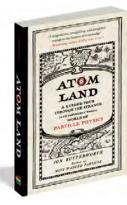


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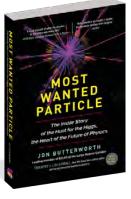
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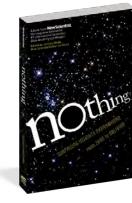


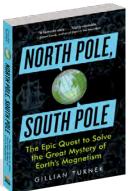
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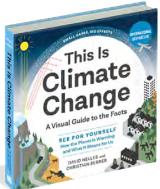


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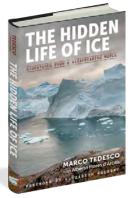
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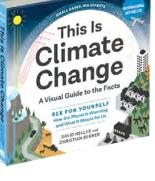
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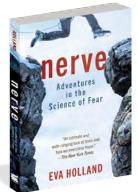


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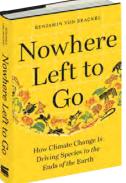
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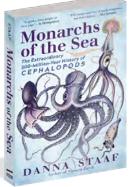


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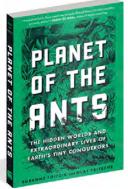
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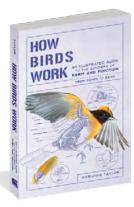


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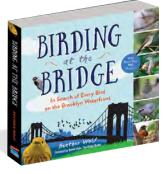
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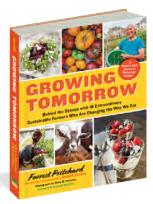
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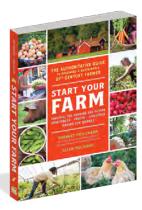


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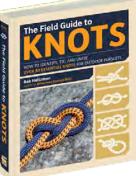
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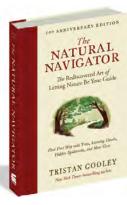
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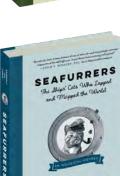
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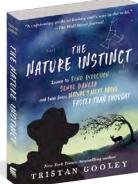
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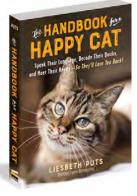
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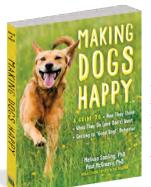
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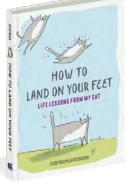


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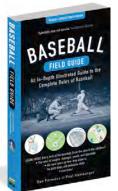
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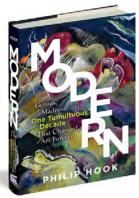
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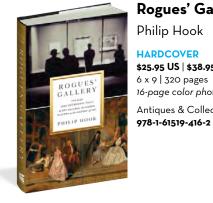


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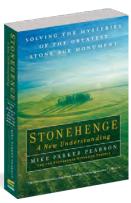
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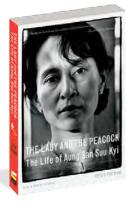
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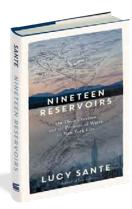
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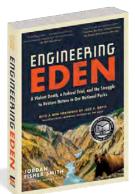
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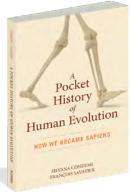
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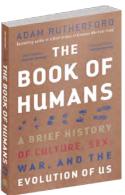


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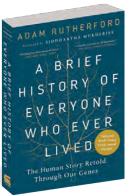
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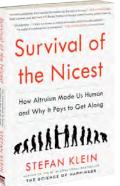
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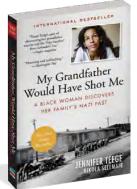
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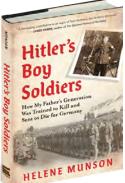
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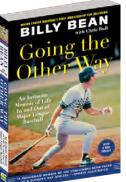


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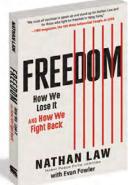


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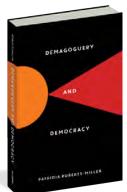
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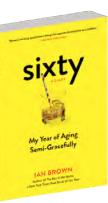


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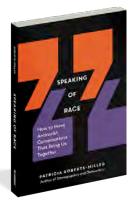
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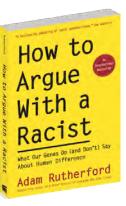
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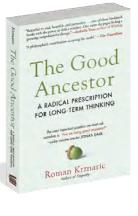
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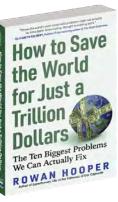
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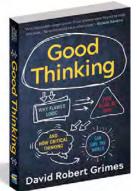
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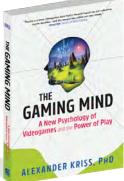
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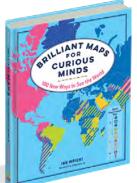


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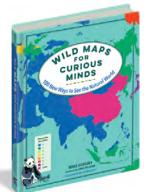
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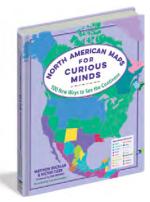
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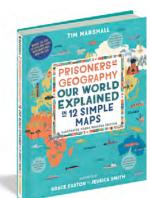
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