



POPULAR
CANADA

CATCH UP
AND UNLEASH
YOUR POTENTIAL!



Catalogue

2023 – 2024



Popular Holdings Limited (POPULAR) is the parent company of Popular Book Company (Canada) Limited.

POPULAR began as a bookstore founded in 1924 in Singapore and has, over the years, developed into a business conglomerate that has footholds in nine countries, with more than 4,000 employees. While its core businesses remain to be book publishing, distribution, retail, and education centre, POPULAR also invests in property development and food and beverage.

POPULAR carries out its publishing activities through subsidiaries operating in Singapore, Malaysia, China, and Canada. Its bookstore operations currently have a network of over 200 locations in Singapore, Malaysia, and China.

Popular Book Company (Canada) Limited benefits from the expertise and experiences of other subsidiaries under POPULAR in publishing educational workbooks and learning resources. By working with Canadian educators, we are able to identify and develop products that are attuned to the interests and needs of the market. ■

Head Office: 15 Serangoon North Avenue 5, Singapore 554360

Tel: (65) 6462 9500 Fax: (65) 6337 1186 www.popularworld.com



POPULAR Singapore moved into the new POPULAR head office in September 2015. It is an eight-storey edifice that boasts bright and spacious rooms, recreational and relaxation facilities, and a café.

The office of Popular Canada is located in Richmond Hill, Ontario. A dedicated team of publishing professionals publishes quality workbooks to support the education in Canada.



Popular Book Company (Canada) Ltd.



Incorporated in 1994, Popular Book Company (Canada) Limited is the leading publisher specializing in educational workbooks and learning resources designed and developed by educators with the interests and needs of preschool, elementary, and high school children in mind. Through our products, we have helped young children achieve success in education. Our products for elementary school students cover key subject areas; and our products for high school students focus on building critical thinking in math; our products for preschoolers focus on cognitive and social skill development as well as basic math and language skills.

Our success began with *MathSmart*, our first-ever curriculum-based series published in 1999, with record-breaking sales exceeding 200,000 copies. Since then, the Smart products have expanded to more than 250 titles, anchored by *Complete Canadian Curriculum*, *Complete MathSmart*, *Complete EnglishSmart*, *Complete FrenchSmart*, and *Complete ScienceSmart*. To date, the anchor series have sold 3 million copies combined and have earned us a reputable household name – the Smart company.

With the advance in technology, our effort is no longer confined to print media. Since 2012, we have also published interactive workbooks to provide children with a more engaging and instantaneous learning experience.

To learn more about us and our wide range of workbooks and learning resources, please visit our website at www.popularbook.ca. ■

Popular Canada: Market Leader of Children's Workbooks

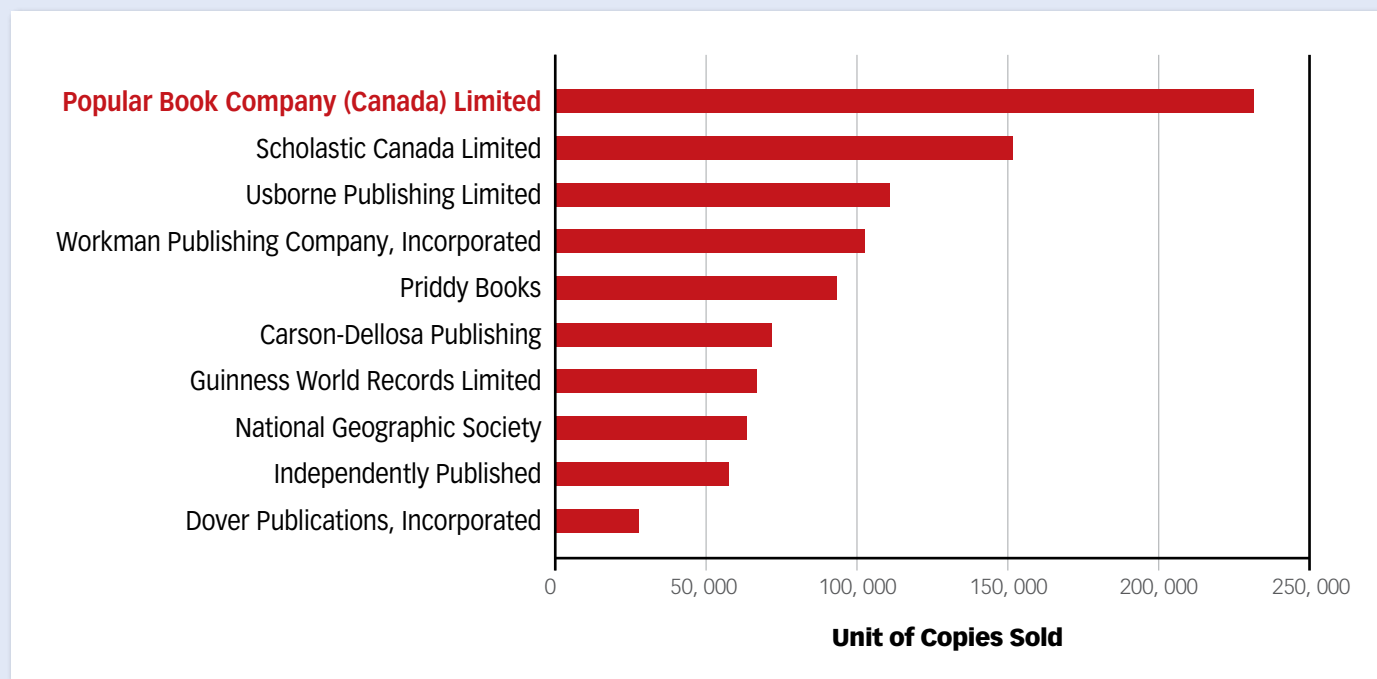
The Canadian book market has been getting more and more challenging for some time. The evolution of e-books has led to decreased demand for printed books – something that the pandemic has made worse.

However, Popular Canada had an edge. Thanks to our existing presence and the promotional activities on our website and social media, Popular Canada was able to get the attention of consumers and meet the skyrocketing demand for our educational products due to the rise of online learning and homeschooling.

Popular Canada Tops the Children's Non-fiction Book Market in 2021

Throughout 2021, Popular Canada continued to be a bestselling publisher in this sector, selling close to 250,000 copies of educational workbooks. Although this represents a decline when compared to prior years due to the impact of the COVID-19 pandemic on retail, Popular Canada will continue its commitment to helping educate the children of Canada.

2021 Top 10 Canadian Children's Non-fiction Book Publishers (Units Sold)



Source: BookNet December 2021

Popular Workbooks – the #1 Choice of Canadian Parents and Students

Popular Canada publishes seven of the top ten bestselling workbooks in Canada. Our *Complete Canadian Curriculum (CCC)* series, available from Preschool to Grade 8, continues to be the bestselling workbook series across the country. As a staple in Canadian education, CCC, together with our other quality series, has turned Popular into a household name in the Canadian market, and our workbooks remain the #1 choice of parents and students.



Top 10 Workbooks in 2021

Market Approved

BookNet Ranking	Title	Publisher
1	Complete Canadian Curriculum 1 (Revised and Updated)	Popular Book Company (Canada) Limited
2	Complete Canadian Curriculum 4 (Revised and Updated)	Popular Book Company (Canada) Limited
3	Complete Canadian Curriculum 2 (Revised and Updated)	Popular Book Company (Canada) Limited
4	Complete Canadian Curriculum 3 (Revised and Updated)	Popular Book Company (Canada) Limited
5	Everything You Need to Ace Math in One Big Fat Notebook	Workman Publishing Company, Incorporated
6	Everything You Need to Ace Computer Science & Coding in One Big Fat Notebook	Workman Publishing Company, Incorporated
7	Complete Canadian Curriculum 6 (Revised and Updated)	Popular Book Company (Canada) Limited
8	Everything You Need to Ace Science in One Big Fat Notebook	Workman Publishing Company, Incorporated
9	Complete Canadian Curriculum 5 (Revised and Updated)	Popular Book Company (Canada) Limited
10	Complete Canadian Curriculum 8 (Revised and Updated)	Popular Book Company (Canada) Limited

Source: BookNet December 2021

Robust and User-friendly Website, Digital Resources, and Social Media Presence

Popular Canada’s website (www.popularbook.ca), as our e-commerce platform, offers seamless and easy access to order and purchase all of our titles. With our mission of making learning fun and rewarding for children across Canada and helping them achieve academic success in mind, we also provide a wide variety of bonus digital resources that are aligned with our printed products on our website. The QR codes on these products are linked to our website, giving learners quick access to our suite of online resources, including bonus practice, activities, experiments, audiovisual fun, and much more, to enrich their learning experience.

Our presence on social media, including Facebook and Instagram, allows us to connect with children, parents, and educators alike by providing them with updates of our products, and the educational information and resources they need for the future success of Canadian children.



Scan and go online to have more learning fun!




@PopularBookCanada



@PopularBookCanada





The ongoing COVID-19 pandemic has created unimaginable challenges for everyone around the world. Children have been hit hardest – school closures forced children to learn remotely, disrupting their studies and leading to huge learning loss. Although schools have reopened and in-person classes have resumed, students across the country have shown significant declines in their academic performances. For many, they lost the knowledge and skills they had previously acquired. They also missed out on learning, not to mention mastering, the essential skills that they should have gained in the previous year, when they had to learn virtually. This learning gap has prevented them from moving forward, as they are not academically ready for the new school year.

Catch up and Unleash Your Potential with Canada's Top Educational Partner!










At Popular Canada, we aim to develop quality workbooks to help close the gaps in students' learning so they can catch up and keep moving forward, and be able to learn with confidence. We want children to get the best out of our products and unleash their potential so they are able to turn any challenges into strengths.

Although the impact of COVID-19 reaches far beyond the pandemic itself, our commitment to creating high-quality Canadian curriculum-based workbooks will continue to thrive. We would like to express our greatest gratitude to our warehouse, retailers, buyers, and workers in essential retailers. Together, they made our quality workbooks available at essential stores to all students, parents, and teachers during this turbulent time. Our dedicated publishing team will continue to work tirelessly to provide Canadian children with the most updated and enriched workbooks to make learning fun and rewarding.

Catch up and unleash your potential with us!

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Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids

CAD\$14.95 each
Available in June 2023

SELLING POINTS

- Content supporting the current trend of building coding foundations
- Helpful tutorials and fun projects with increasing level of difficulty
- Meaningful notes and tips to guide children along
- An answer key included
- QR codes that provide easy access to projects' scripts

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 168 Pages
- Paperback
- Carton Quantity: 30

ISBN

CodingSmart for Beginners

978-1-77149-474-8

CodingSmart for Little Coders

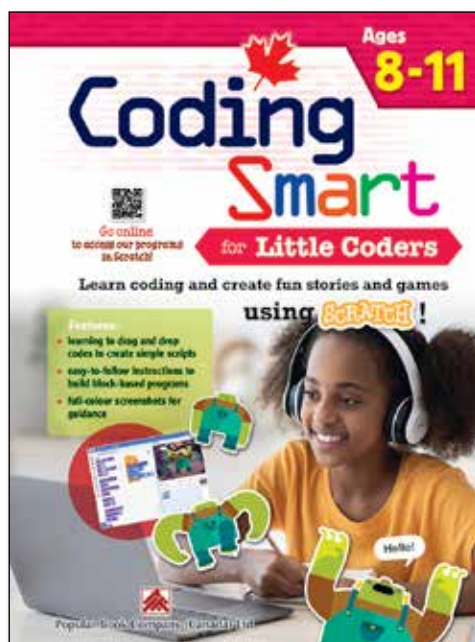
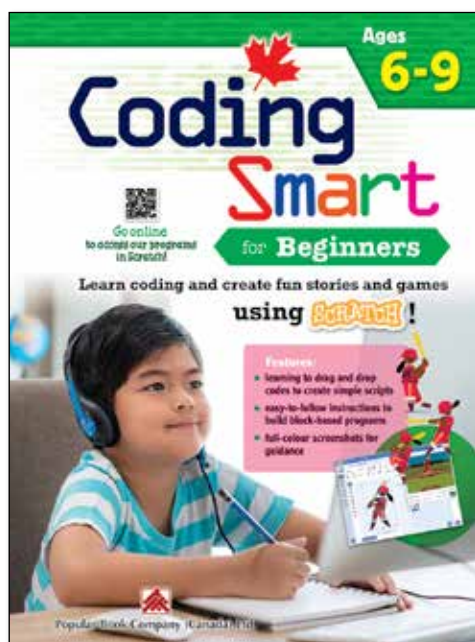
978-1-77149-475-5

New
Releases

CodingSmart

(Ages 6 – 9 and 8 – 11)

Learn to code with Scratch and create animated stories and interactive games!

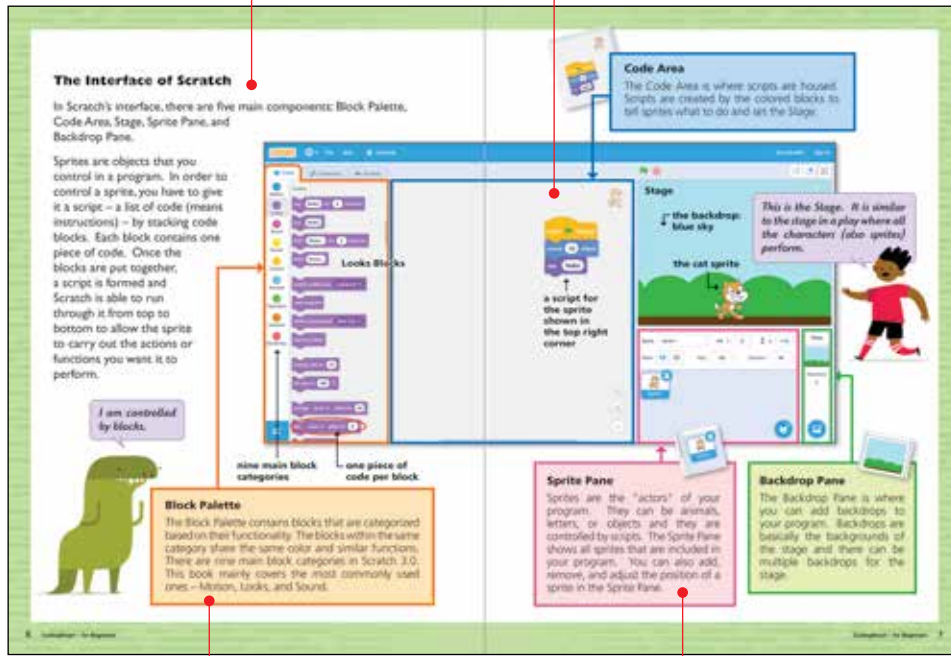


FEATURES

- guides children to drag and drop codes to create simple scripts in Scratch
- easy-to-follow instructions for building block-based programs
- coding fun stories and interactive games to stimulate and sustain children's interest in learning
- colourful screenshots to guide children's learning

helpful introduction to help children learn the basics

colourful screenshot to guide children along

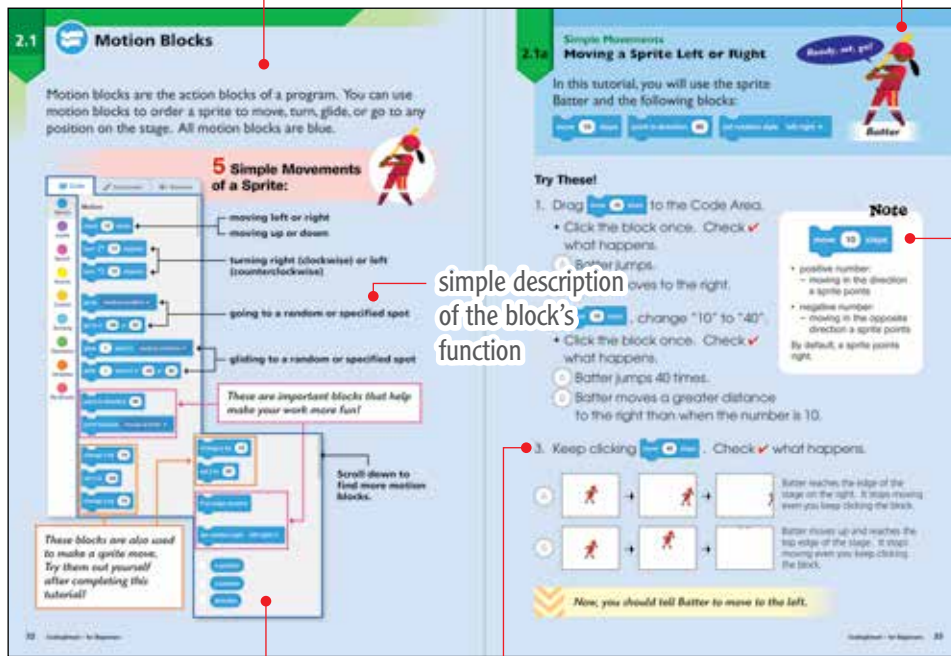


simple and clear description

level-appropriate language so children can learn with confidence

short introduction of the tutorial's coverage

fun character from Scratch to boost interest in learning



simple description of the block's function

helpful note to guide children along

screenshot to help children relate the content to what they see on screen

meaningful and intuitive question



Sample from: CodingSmart for Beginners (Ages 6 – 9)

Pre K **K**

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Mathematics

CAD\$14.95 each
Available in June 2023

SELLING POINTS

- Canadian-curriculum based content
- Covers essential math concepts: addition, subtraction, multiplication, division
- Gradual increase in the level of difficulty and level-appropriate activities to help children build a solid math foundation with confidence
- QR codes that provide easy access to more visual math learning tips

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Semi-concealed Wire Binding
- 192 Pages
- Paperback
- Carton Quantity: 20

ISBN

Addition
978-1-77149-484-7

Subtraction
978-1-77149-485-4

Multiplication
978-1-77149-486-1

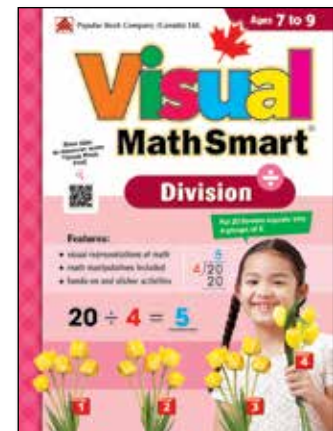
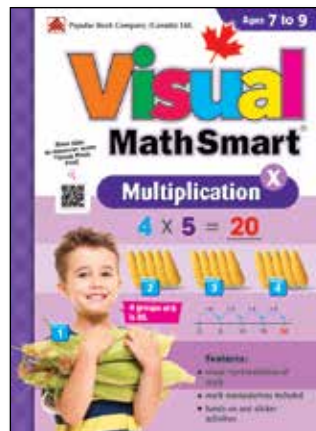
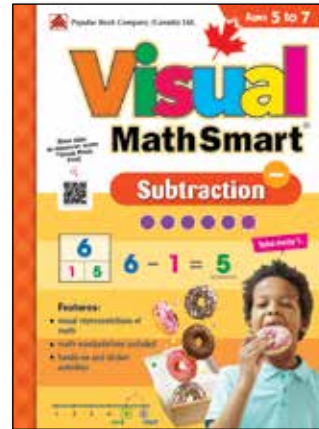
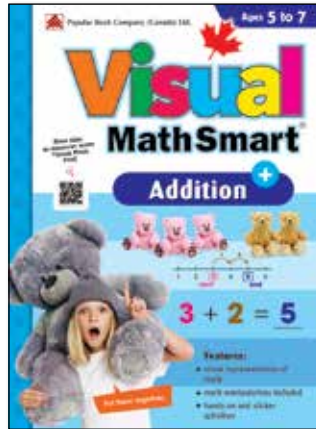
Division
978-1-77149-487-8

New
Releases

Visual MathSmart

(Ages 5 – 7 and 7 – 9)

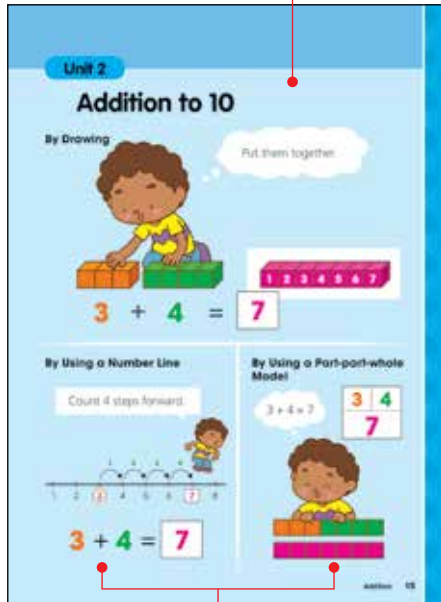
Let children “see” and understand math concepts and learn math the fun way using visual tools!



FEATURES

- a variety of visual tools introduced at the beginning of each unit to help children visualize the math concept and develop the necessary skills
- meaningful activities to build skills, followed by problem-solving activities to reinforce the concepts learned
- colourful illustrations to enhance understanding of math concepts and stimulate children’s interest in learning math
- stickers and cut-out manipulatives to enrich children’s learning experience

different ways of learning to add



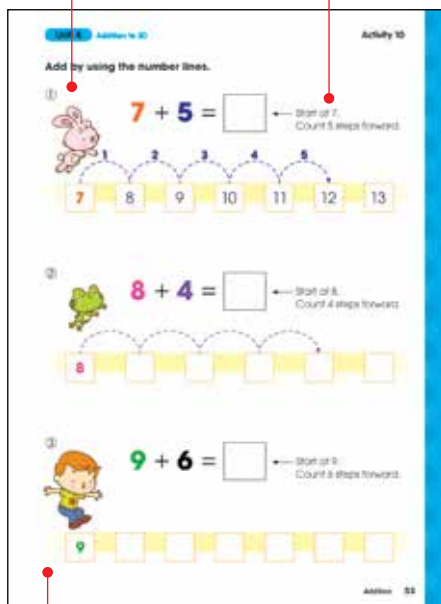
corresponding colours to enhance understanding

quick recap of the skill learned



level-appropriate activity to ensure successful completion

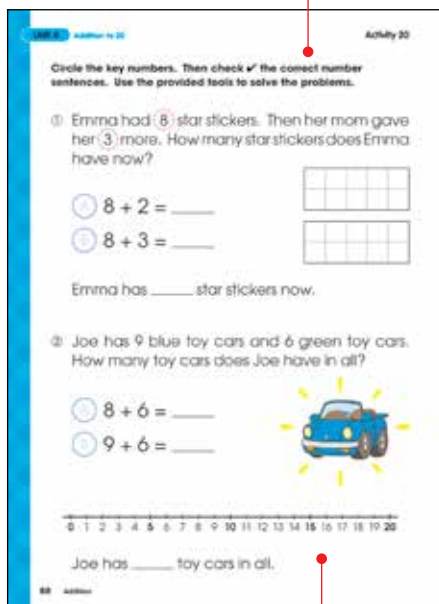
appealing and colourful illustration to sustain interest



gradual increase in difficulty within the activity so children can learn with confidence

clear guidance for children to follow

concise and easy-to-follow instruction



word problems that require using the various visual tools learned



Sample from:
Visual MathSmart Addition (Ages 5 to 7)

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts
Mathematics

CAD\$19.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, English, Social Studies, History, Geography, and Science (Grades 1 to 8)
- Activities designed to create a deeper understanding of each key concept
- A wide variety of activities to keep children involved and motivated
- Highly recommended by parents and educators
- A full answer key included

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 328/368 Pages
- Paperback
- Carton Quantity: 16

ISBN

Preschool	978-1-77149-417-5
Kindergarten	978-1-77149-418-2
Grade 1	978-1-77149-029-0
Grade 2	978-1-77149-030-6
Grade 3	978-1-77149-297-3
Grade 4	978-1-77149-032-0
Grade 5	978-1-77149-298-0
Grade 6	978-1-77149-034-4
Grade 7	978-1-77149-035-1
Grade 8	978-1-77149-036-8



Complete Canadian Curriculum

(Preschool and Kindergarten)
(Grades 1 to 8 – Revised and Updated Edition)

Our bestselling workbook series covering all key subjects for Canadian children



FEATURES

- comprehensive coverage of essential concepts and skills in Math, English, Social Studies, Science, and the Arts
- explanation boxes with clear and simple examples
- engaging and level-appropriate activities to help children learn with confidence

essential math topics to develop a solid foundation

fun and engaging activity to sustain interest in learning



pictorial hints to guide children along



5 **Mathematics**



Addition and Subtraction

- Add numbers to 10 with pictures.
- Subtract numbers to 10 with pictures.




Add. Write the numbers.

①  and  make

②  and  make

③  and  make

Draw a line to help the children collect the balls. Then trace the numbers and write the total.

④   



Sample from: Complete Canadian Curriculum – Preschool

concise introduction of the topic


20 **Social Studies**


Sports and Recreation


People around the world enjoy sports and recreation. Some places are perfect for doing and playing, while others are well known for sailing and fishing.

A. Name the sports. Then draw lines to match the sports with the best places for them.

soccer surfing skiing















- Canada**
long and cold winters;
many snowy mountains
- Britain**
sunny and wet summers;
lush grassland
- Hawaii**
hot and sunny;
lots of beaches

B. Canada's natural environment favours a wide range of recreational activities. Match the activities with the correct places. Write the letters.

Recreational Activities

①  ②  ③  ④ 

⑤  ⑥  ⑦  ⑧ 

British Columbia **Quebec**

Lake Ontario **Alberta**

clear and easy-to-follow instruction

Canadian-based activity

helpful pictorial and verbal hints to ensure successful completion of the activity



Sample from: Complete Canadian Curriculum (Revised and Updated) – Grade 2



Pre K K

1	2	3	4	5	6
7	8	9	10	11	12

Juvenile Non-fiction

Activity Books

Preschool & Kindergarten

CAD\$9.95 each
Available in February 2023

**PAW
Patrol**

PAW Patrol Read to Learn Series (Ages 3 to 5)

Let children dive into the exciting world of reading and learning with the PAW Patrol pups!

SELLING POINTS

- PAW Patrol characters to stimulate and sustain young children's interest in reading and learning
- A variety of fun story-related educational activities to enhance the language or math concepts learned in the stories
- Appealing illustrations to keep children involved and motivated

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 50

ISBN

Alphabet

978-1-77149-469-4

Early English

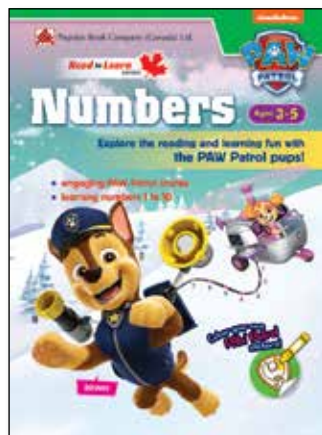
978-1-77149-470-0

Numbers

978-1-77149-471-7

Early Math

978-1-77149-472-4



FEATURES

- engaging stories to cultivate young children's love for reading and help build the essential reading skills
- essential basics covered including the alphabet, basic words, numbers, counting, addition, subtraction, and shapes
- a Time to Share page to prompt children to share their thoughts or apply the concepts learned in real life
- 2 sheets of black and white PAW Patrol stickers to colour and write on for encouragement

Two pages from a story:

engaging story to cultivate the love of reading

basic word for learning the alphabet and building vocabulary

all-time favourite PAW Patrol character to spark interest



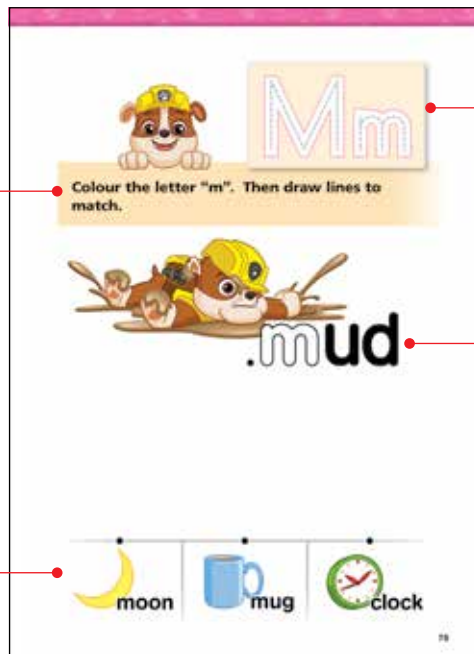
An activity that follows a story:

simple instruction for children to follow

Colour the letter "m". Then draw lines to match.

tracing and colouring to enhance letter recognition

matching activity to enhance the concept of the alphabet



Sample from: PAW Patrol Read to Learn – Alphabet





Pre K K

1	2	3	4	5	6
7	8	9	10	11	12

Juvenile Non-fiction
Preschool & Kindergarten

CAD\$11.95 each
Available in February 2023

SELLING POINTS

- PAW Patrol characters to spark children's interest in learning
- A ten-piece jigsaw to help develop children's fine motor skills and eye-hand coordination
- Each jigsaw closely related to the book theme to reinforce learning as children put the pieces together
- Flaps to lift to reveal fun facts about the topic and help keep children entertained and engaged

SPECIFICATIONS

- Full Colour
- 8" x 8"
- Board Book
- 16 pages
- Carton Quantity: 20

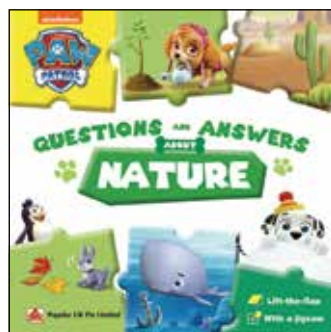
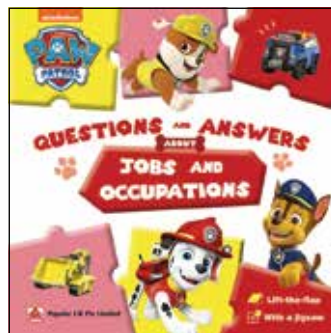
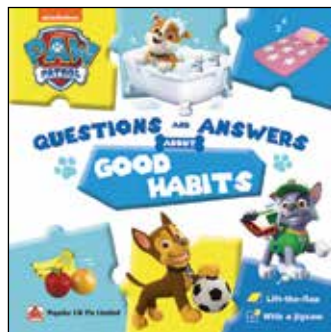
ISBN

Dinosaurs
978-1-912822-58-4
Good Habits
978-1-912822-59-1
Jobs and Occupations
978-1-912822-60-7
Nature
978-1-912822-61-4

PAW
Patrol

PAW Patrol Questions and Answers Series (Ages 3 to 5)

Lift the flaps and find the answers to fun-fact questions with the PAW Patrol pups!



FEATURES

Dinosaurs

- introduces young children to a variety of amazing prehistoric creatures
- lets children find out what these creatures ate, how they lived, and other fascinating facts about them

Good Habits

- introduces young children to habits that they should develop in early childhood

Jobs and Occupations

- introduces young children to six occupations, through simple text accompanied by lively and engaging illustrations
- lets young readers discover the job duties involved and fun facts about each job

Nature

- inspires children to discover interesting facts about the sea, forests, deserts, insects, and more with simple text and colourful illustrations



a ten-piece jigsaw which helps develop children's fine motor skills and eye-hand coordination

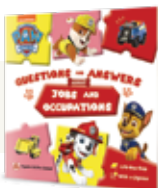


Sample from:
PAW Patrol Questions and Answers about Dinosaurs



PAW Patrol character to engage children in reading

lifting the flaps to discover fun facts about each topic



Sample from:
PAW Patrol Questions and Answers about Jobs and Occupations





Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Preschool & Kindergarten

CAD\$4.99 each

SELLING POINTS

- PAW Patrol characters to stimulate and sustain children’s interest in learning
- Perfectly sized durable flash cards for young learners to learn and play with time and time again
- An instruction card for parents or guardians suggesting fun ways to maximize children’s learning with the flash cards

BEST MARKETING TIME

- Holidays
- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- 3¾” x 5¼”
- 32 Cards
- 2 Sticker Sheets
- Carton Quantity: 80

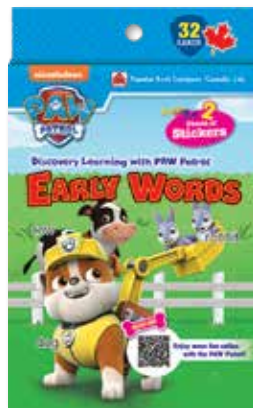
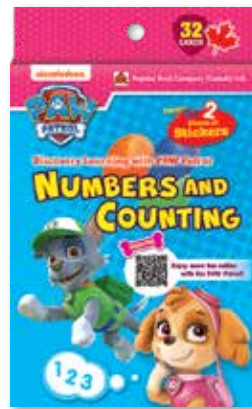
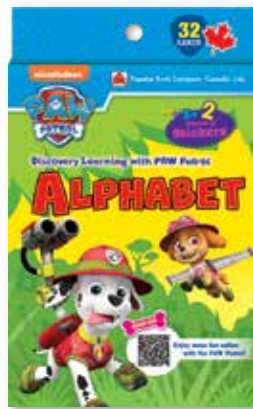
ISBN

Alphabet
978-1-77149-334-5
Numbers and Counting
978-1-77149-335-2
Addition and Subtraction
978-1-77149-336-9
Early Words
978-1-77149-337-6
Early French Words
978-1-77149-338-3
Everyday Science
978-1-77149-339-0



Discovery Learning with PAW Patrol – Flash Cards (Ages 3 – 5)

Specially designed for young learners to build strong foundations in core subject areas along with their favourite PAW Patrol pups



FEATURES

- core subject areas covered, including Math, English, French, and Science
- interactive card activities and games to help develop essential basic concepts
- QR codes that bring children to additional online activities to enhance learning
- 2 sheets of the all-time favourite PAW Patrol stickers for encouragement

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Activity Books

Preschool & Kindergarten

CAD\$9.95/\$22.95 each

SELLING POINTS

- PAW Patrol characters to stimulate children's interest in learning
- Engaging activities to improve children's attention span
- Simple and age-appropriate activities to help children develop cognitive and fine motor skills

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidays

SPECIFICATIONS

- Full Colour
- Perfect Bound
- 8¼" x 11¼"
- 64/192 Pages
- Paperback
- Carton Quantity: 60/20

ISBN

Math

Numbers and Counting

978-1-77149-340-6

Addition and Subtraction

978-1-77149-341-3

Time and Money

978-1-77149-342-0

English

Alphabet

978-1-77149-343-7

Phonics and Spelling

978-1-77149-344-4

Basic English-French Words

978-1-77149-345-1

Early Discovery

Early Math Discovery

978-1-77149-346-8

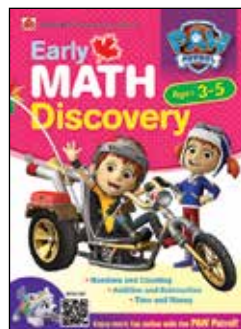
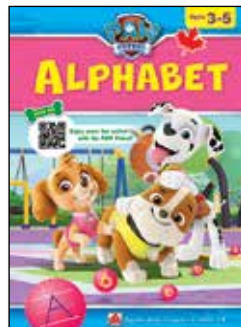
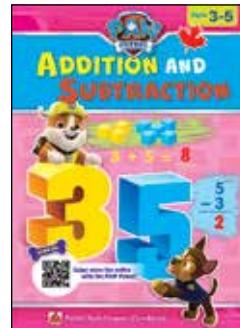
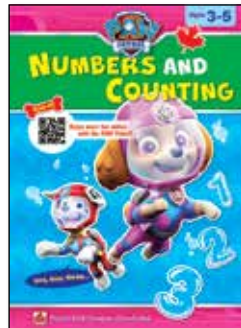
Early English Discovery

978-1-77149-347-5

PAW
Patrol

Discovery Learning with PAW Patrol (Ages 3 – 5)

*Let children embark on a fun learning adventure
with their favourite pups from the PAW Patrol!*



FEATURES

- covers the essential Math and English concepts that young children should learn
- a wide variety of rewarding activities to help develop Math and English skills
- QR codes which bring children to online resources to enrich their learning experience
- all-time favourite PAW Patrol stickers for encouragement



Pre K K

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SELLING POINTS

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BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

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(Grades 1 to 8 – New Edition)

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FEATURES

- Canadian curriculum-based content
- comprehensive and systematic practice for developing and improving math skills
- easy-to-understand explanations and examples
- QR codes which bring students to educational videos online (Grades 1 to 8)

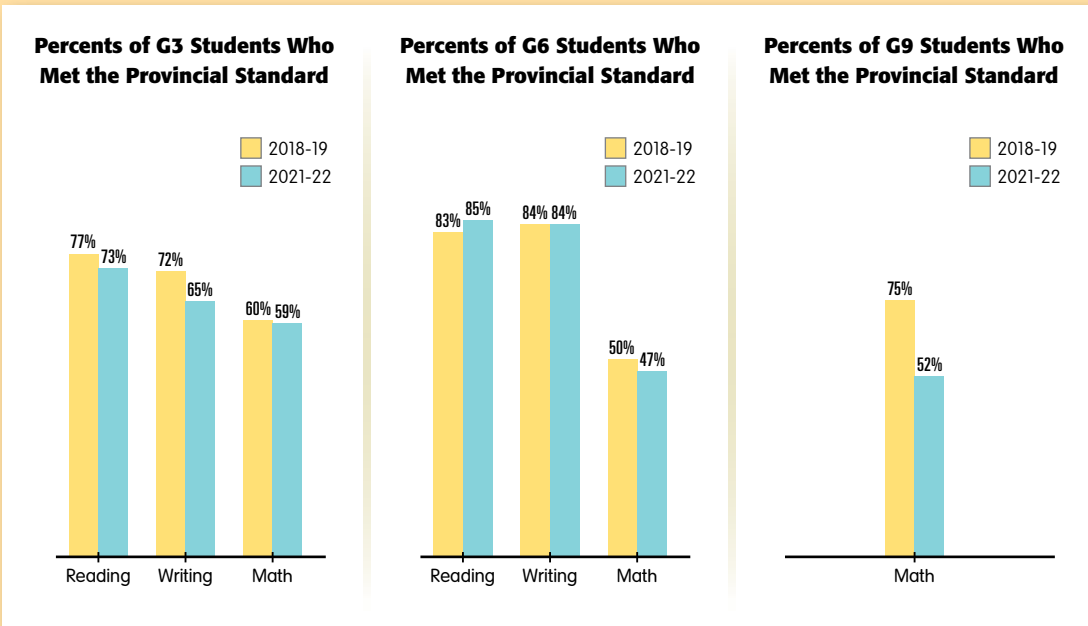
Canada's Academic Performance on the Decline

From lockdown to school closures to mental health struggles, the COVID-19 pandemic has had strong impacts on the youngest generation. All schools and child care centres were closed at the beginning of the pandemic. Virtual learning was in place; however, many students did not seem to be engaged in it. During the two years of school closure and reopening, various models of educational delivery were instituted – fully-remote, blended, and face-to-face learning. All these models did not get children actively engaged or help them maintain the required levels. Evidence has proved that school closures impacted children's academic achievement and led to learning loss. Overall, the impact on their mathematics performances is the most significant.

Due to the delay of the assessments in different provinces and territories, only the results from the Education Quality and Accountability Office (EQAO) are currently available.

Ontario

This is the first year since the pandemic that students could take the standardized tests held by the EQAO. Across the board, student performance results in math in 2021-2022 were lower than the results from the previous tests in 2018-2019.



*Ontario data from eqao.com

The pandemic has had devastating impacts on learning. Let's work together by providing more quality learning materials, such as workbooks and reading materials, accessible to children to help them catch up and unleash their learning potential!

Pre K K

1 2 3 4 5 6
7 8 **9 10** 11 12

Juvenile Non-fiction
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Mathematics

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SELLING POINTS

- Canadian curriculum-based content
- In-depth coverage of each strand of the math curriculum
- Relating math concepts to meaningful real-world applications
- Suitable for students of all academic levels
- An answer key with step-by-step solutions included

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- Paperback
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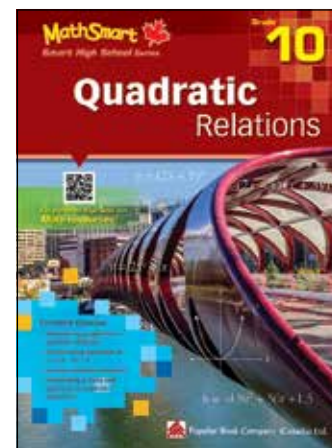
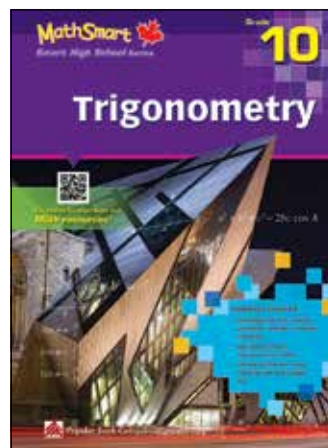
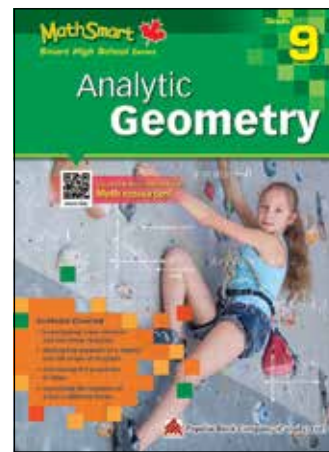
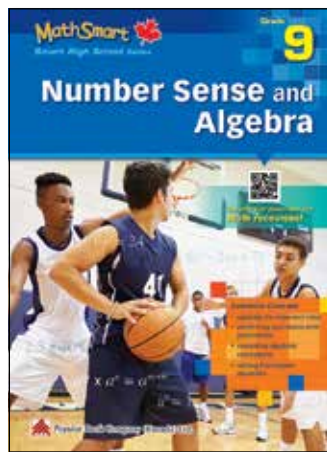
Quadratic Relations

978-1-77149-449-6

Math

MathSmart (Grades 9 and 10)

Help students build a strong high-school-level math foundation and allow them to grasp key concepts and demonstrate their understanding by applying their knowledge and skills to solve real-life problems!



FEATURES

- comprehensive coverage of essential math topics to help high school students strengthen their math foundations
- higher-level questions designed to help students develop a well-reasoned approach and critical-thinking skills to solve problems
- QR codes that bring students to additional online resources with math articles on real-world applications

clear diagram to help understand the key concept

Chapter 1
Investigating Relations

1.1 The Cartesian Plane

Key Ideas
The Cartesian plane, also known as the xy-plane, has two perpendicular lines that intersect at the origin. The horizontal line is called the x-axis and the vertical line is called the y-axis. The axes cut the plane into four sections called quadrants. The quadrants are labelled I, II, III, and IV.

Coordinates of a point (x,y)
Each point on the plane can be identified by an ordered pair of numbers in the form of (x,y). These are called coordinates. The first number is the x-coordinate and the second number is the y-coordinate.

Examples
No. of quadrants on the plane: 4
Points in Quadrant IV: D
Points on the x-axis: B
Points on the y-axis: C
Coordinates of A: (3,5)

Practice
Find the coordinates of the points on the plane and plot the points. Then answer the questions.

a. Coordinates of the points:
A _____ B _____
C _____ D _____
E _____ F _____
G _____ H _____
I _____ J _____
K _____ L _____

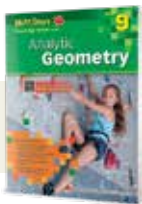
b. Plot the points.
M(5,2) N(3,-4)
O(-3,3) P(1,-4)
Q(5,4) R(1,3)
S(-1,0) T(0,-5)

c. Points that have "3" as their x-coordinate: _____
d. Points that have "-4" as their y-coordinate: _____
e. Points that lie on the x-axis: _____
f. Points that lie on the y-axis: _____
g. Points that are in Quadrant II: _____
h. Points that are in Quadrant IV: _____

Points (x,y)	Quadrant I	Quadrant II	Quadrant III	Quadrant IV
x-coordinate (positive/negative)		negative		
y-coordinate (positive/negative)		positive		

simple and clear example

meaningful activity to reinforce concepts



Sample from: MathSmart Grade 9 – Analytic Geometry

curriculum-based content

Chapter 2

Determine the direction of opening and y-intercept of the parabola of each quadratic relation. Then do the matching and write the letters in the circles.

Quadratic Relation **Direction of Opening** **y-intercept**

1. $y = x^2 - 2x + 1$ _____ _____

2. $y = 2x^2 + x - 1$ _____ _____

3. $y = -2x^2 + 2x + 1$ _____ _____

4. $y = -\frac{1}{2}x^2 + x - 1$ _____ _____

Hint
The standard form of a quadratic relation expresses terms in order of descending powers.
Standard Form
 $y = ax^2 + bx + c$, $a \neq 0$
• y-intercept
if $a > 0$, opens upward
if $a < 0$, opens downward

Find the axis of symmetry with the given quadratic relations in a standard form. Then answer the questions.

1. $y = x^2 + 2x + 5$ axis of symmetry: _____

2. $y = -2x^2 + x - 5$ axis of symmetry: _____

3. $y = \frac{1}{2}x^2 + 3x + 2$ axis of symmetry: _____

4. $y = -\frac{1}{2}x^2 - 6x + 1$ axis of symmetry: _____

Hint
The values of a and b in the standard form can be used to determine the axis of symmetry.
 $x = -\frac{b}{2a}$
e.g. $y = 2x^2 + 6x - 1$
axis of symmetry:
 $x = -\frac{6}{2(2)}$
 $x = -1$

The standard form of a quadratic relation is given. Can the coordinates of the vertex be found? Describe your reasoning. If it can be found, find the vertex of $y = 2x^2 + x - 1$.

Answer the questions.

For each graph, identify the axis of symmetry, vertex, zeros, and y-intercept.

1. a. b. c. d.

2. Determine whether each table of values represents a quadratic relation. If yes, determine the direction of opening.

a.

x	-2	-1	0	1	2
y	1	2	7	14	25

 b.

x	0	1	2	3	4
y	3	6	12	24	48

 c.

x	4	2	0	-2	-4
y	0	4	4	0	-8

3. Sketch the graphs with the given properties.

a. vertex at (7, 2); x-intercepts are 5 and 9
b. zeros at (-3, 0) and (3, 0); y-intercept is -5

4. A quadratic relation has zeros at (0, 0) and (5, 0). Its second differences are positive.

a. Is the optimal value a maximum or minimum?
b. Is the optimal value a positive or negative number? Explain.

5. A quadratic relation only has one zero at (0, 0). Its second differences are negative.

a. Explain what it means for a graph to have only one x-intercept.
b. What are the coordinates of the vertex?
c. Is the optimal value a maximum or minimum? Explain how you know.

6. Determine the direction of opening, y-intercept, and axis of symmetry of each quadratic equation in standard form.

a. $y = x^2 + 2x - 1$ b. $y = x^2 - 4x + 2$
c. $y = 6x - \frac{1}{2}x^2 - 1$ d. $y = 7 + 5x^2$

MATHEMATICS
Parabolas are not just present in the study of mathematics, there are also many examples in real life. The arc of a rainbow is a parabola, as are many naturally occurring curves. A stream of water from a fountain often creates an arc that is parabolic in nature. Many architectural designs incorporate arches, which resemble parabolas. Scan this QR code to learn more about examples of parabolas.

extra online resources

helpful hint for guidance

abundant questions to build skills



Sample from: MathSmart Grade 10 – Quadratic Relations

relating math concepts to real-life scenarios

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- An answer key with step-by-step solutions included

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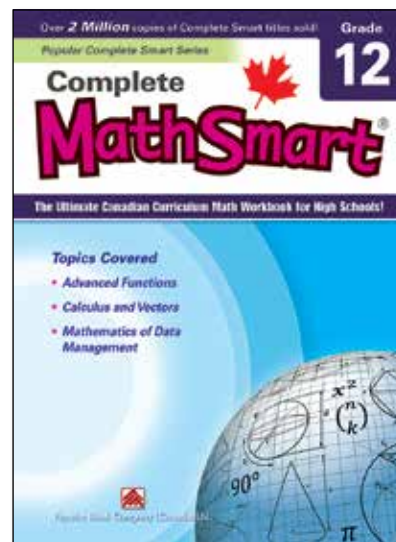
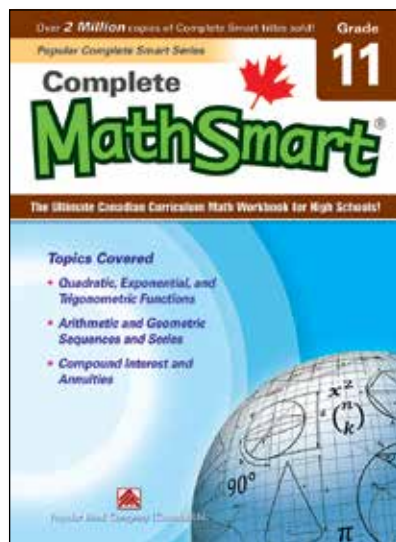
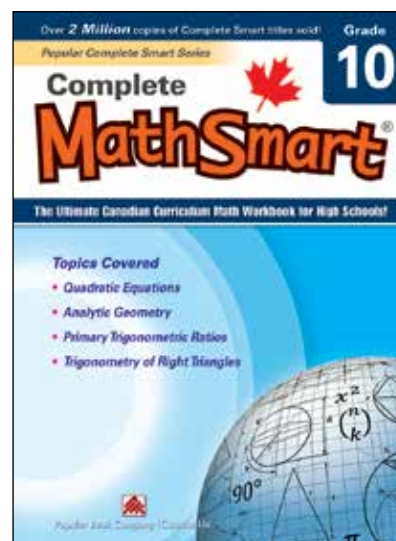
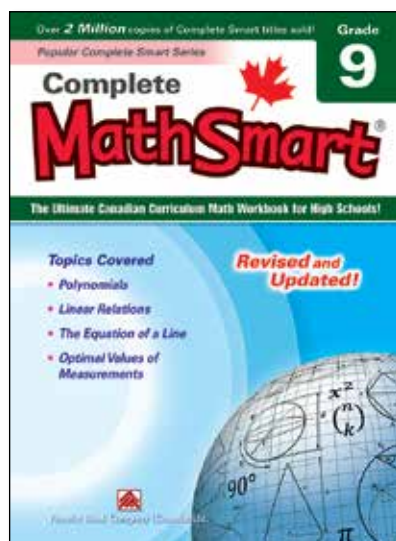
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* Revised and Updated Edition



Complete MathSmart

(Grade 9 – Revised and Updated Edition)
(Grades 10 to 12)



FEATURES

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- a Handy Reference section with mathematical formulas and definitions
- concept and skill application that helps make connections between mathematics and other science and technology-related disciplines

Pre K K

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Study Aids
Mathematics

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SELLING POINTS

- Canadian curriculum-based content
- Intensive math exercises for advanced math explorers
- Questions designed in two levels of difficulty to help children stretch their mathematical reasoning
- Abundant critical-thinking questions to help engage children in advanced levels of thinking
- An answer key with step-by-step solutions included

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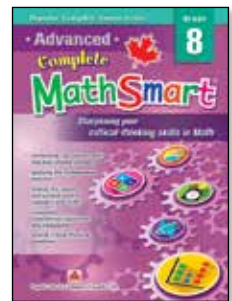
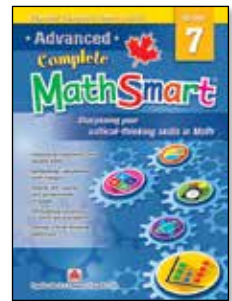
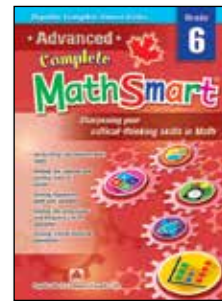
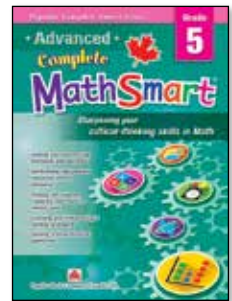
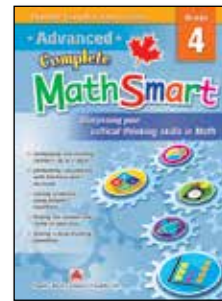
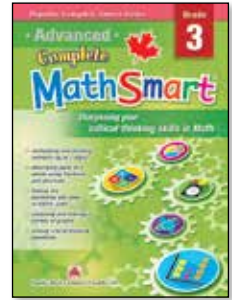
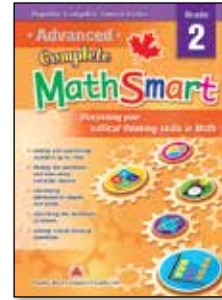
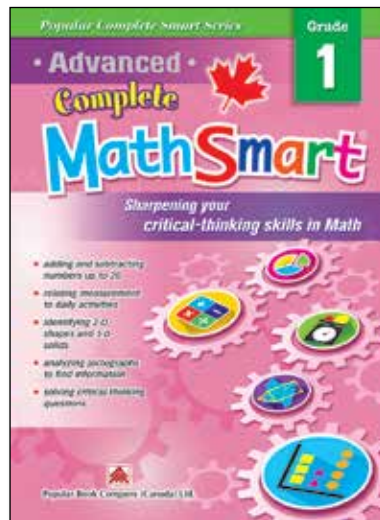
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- An all-in-one reference book to reinforce math concepts for Grades 3 to 8 students
- New and traditional teaching strategies included to help guide children through math homework
- Contents systematically arranged by grade and by topic

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- Summer Break
- Back-to-school
- Holidays

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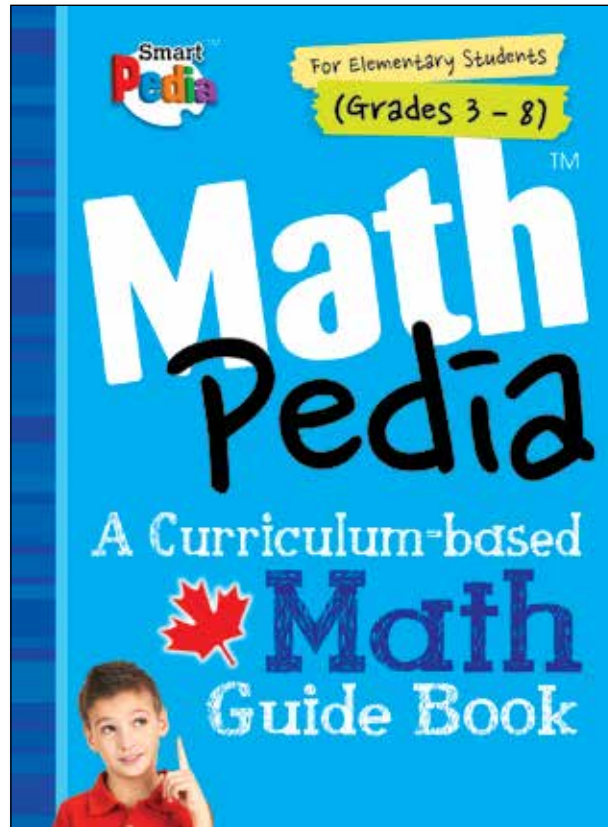
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Math

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- simple tricks for mastering math skills that have been taught in school
- customizable flag stickers included for marking important information

Pre K K

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7 8 9 10 11 12

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Activity Books
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- a wide variety of activities to allow young learners to practise their fine motor skills and build eye-hand coordination

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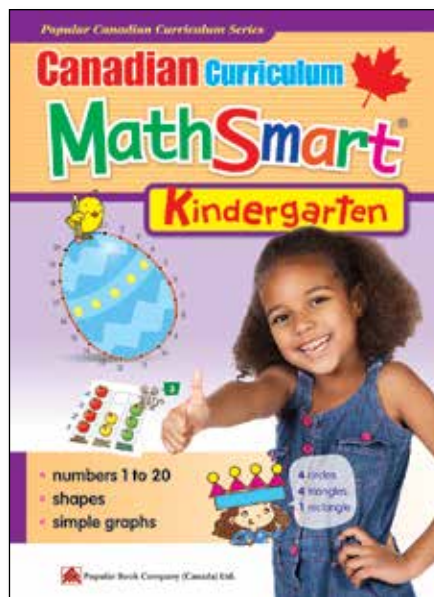
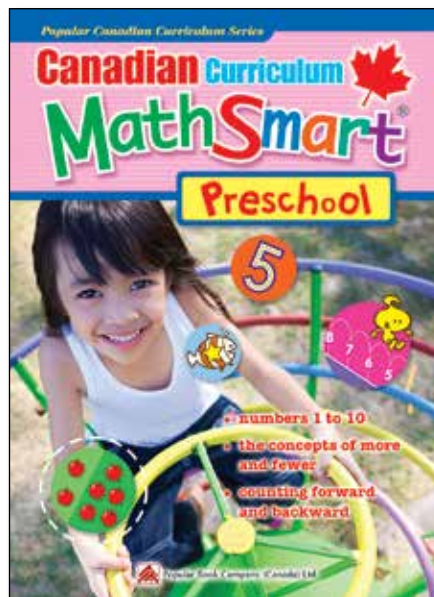
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Math

Canadian Curriculum MathSmart (Preschool and Kindergarten)

Allow young learners to discover the fun of learning math!



FEATURES

- fun educational activities to help young learners grasp the basic concepts of math at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

Pre K K

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7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
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CAD\$6.99 each

SELLING POINTS

- Covers the essential strands of the Math curriculum
- Simple definitions of math terms at the beginning of each unit to guide children along
- Plenty of colourful and relevant illustrations, diagrams, and charts to reinforce math concepts

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- Perfect Bound
- 80 Pages
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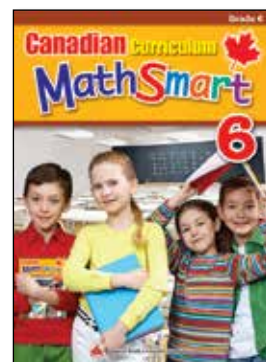
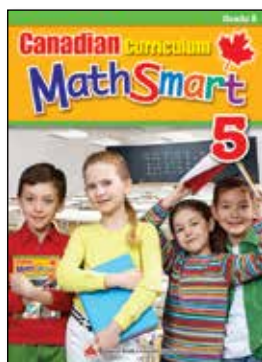
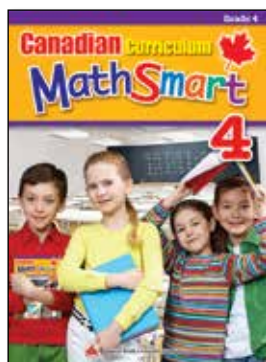
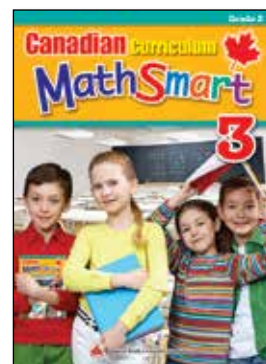
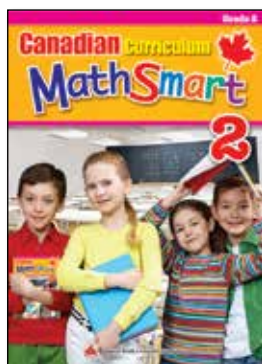
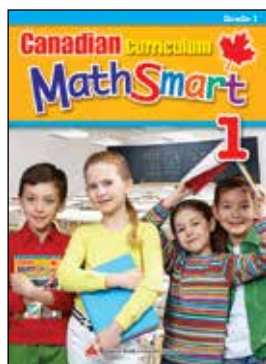
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Math

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A concise math workbook packed with math practice, explanations, and tips



FEATURES

- Canadian curriculum-based content
- systematic and progressive practice to ensure that children understand the concepts and master the necessary skills
- step-by-step explanations and math tips to guide children along
- one midway test and one final test for children to review what they have learned

Pre K K

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7 8 9 10 11 12

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- Covers the essential strands of the Math curriculum
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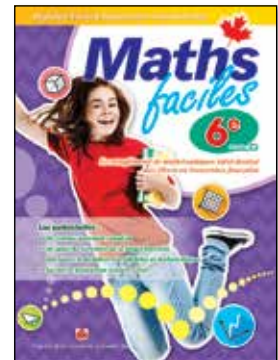
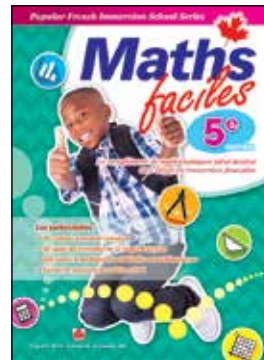
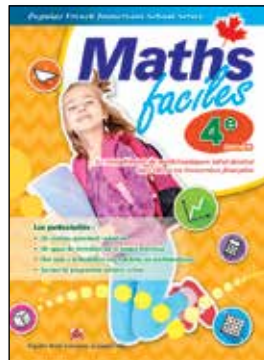
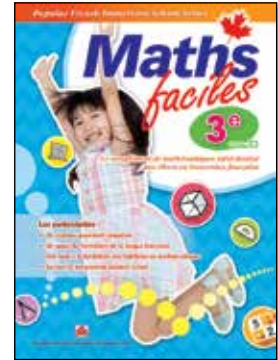
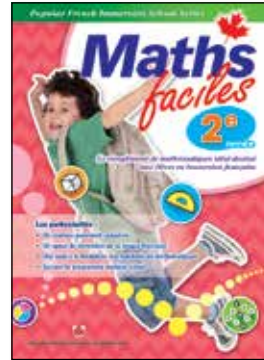
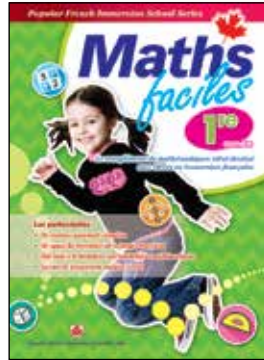
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Math

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- An answer key included
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BEST MARKETING TIME

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Grade 3	978-1-77149-270-6
Grade 4	978-1-77149-271-3
Grade 5	978-1-77149-272-0
Grade 6	978-1-77149-273-7
Grade 7	978-1-77149-274-4
Grade 8	978-1-77149-275-1

English

Complete EnglishSmart (Preschool and Kindergarten) (Grades 1 to 8 – New Edition)

A comprehensive, curriculum-based workbook to teach students English skills that can be applied in their daily lives



FEATURES

- covers the essential concepts and skills of the English language
- a review at the end of each section to help consolidate the language concepts
- online audio clips for developing listening skills
- a Language Game Design Challenge for showing language concepts in a creative way

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten

CAD\$7.99 each

SELLING POINTS

- Canadian curriculum-based activities
- A wide variety of activities to allow young learners to practise their fine motor skills and build eye-hand coordination

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

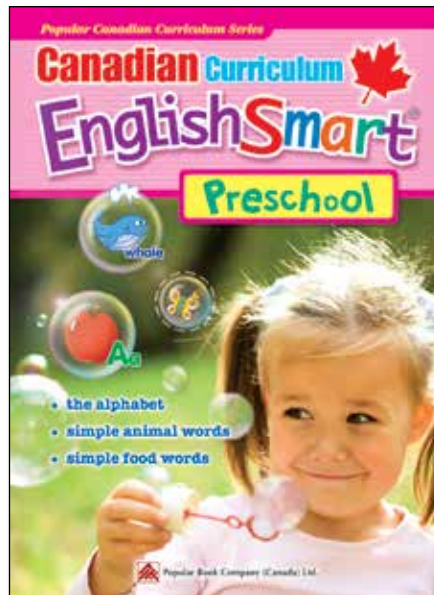
ISBN

Preschool 978-1-77149-208-9
Kindergarten 978-1-77149-266-9

English

Canadian Curriculum EnglishSmart (Preschool and Kindergarten)

Allow young learners to discover the fun of learning English!



FEATURES

- fun educational activities to help young learners grasp the basic concepts of English at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts

CAD\$6.99 each

SELLING POINTS

- Simple definitions of terms and examples at the beginning of each unit to guide children along
- Reading comprehension passages that cover a wide range of interesting and engaging topics

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

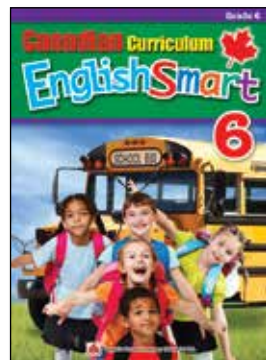
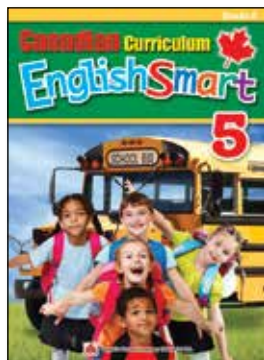
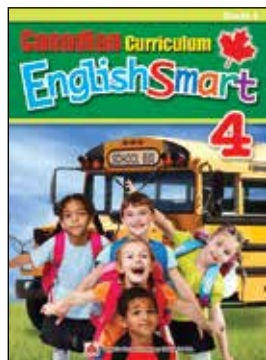
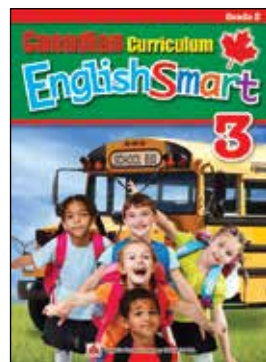
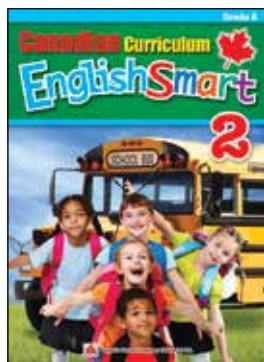
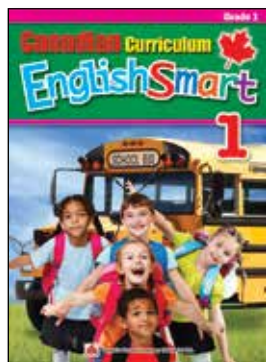
ISBN

Grade 1 978-1-927042-04-5
Grade 2 978-1-927042-05-2
Grade 3 978-1-927042-06-9
Grade 4 978-1-927042-07-6
Grade 5 978-1-927042-08-3
Grade 6 978-1-927042-09-0

English

Canadian Curriculum EnglishSmart (Grades 1 to 6)

A concise English workbook packed with grammar, writing, and reading comprehension practice



FEATURES

- Canadian curriculum-based content
- an all-round approach to developing English skills
- systematic practice in reading comprehension, grammar, vocabulary, usage, and writing
- concise explanations with examples provided before practice

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts

CAD\$21.95 each

SELLING POINTS

- Activities based on Canadian content and themes
- A grammar section to help students build a strong linguistic foundation
- The Smart Tutor providing a brief overview of the topic at the beginning of each unit
- Explanations, definitions, examples, and reminders throughout the units to guide and encourage students' learning
- Corresponding audio clips to develop and improve oral and listening skills

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 192 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 1 978-1-77149-186-0
Grade 2 978-1-77149-187-7
Grade 3 978-1-77149-188-4
Grade 4 978-1-77149-189-1
Grade 5 978-1-77149-190-7
Grade 6 978-1-77149-191-4

English

EnglishSmart Tutor (Grades 1 to 6)

*An innovative workbook that teaches the way
your child would be taught in school*



FEATURES

- comprehensive tutor sessions
- easy-to-understand definitions of key concepts with straightforward examples
- handy Keep in Mind and Quick Reference Guide boxes
- online audio clips

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study
CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers essential skills: vocabulary building, grammar, reading, usage, and writing
- A comprehensive French workbook series to help students learn French with confidence
- A conjugation book for easy reference
- English translations to guide parents and children along

SPECIFICATIONS

- Full Colour
- 8¼” x 11¼”
- Perfect Bound
- 224 Pages
- Paperback
- Carton Quantity: 20

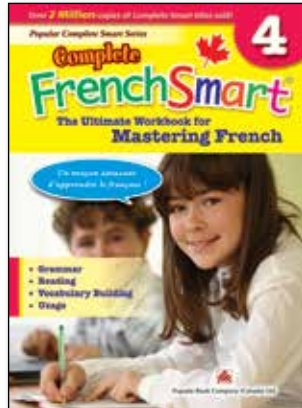
ISBN

Grade 4 978-1-927042-79-3
 Grade 5 978-1-927042-80-9
 Grade 6 978-1-927042-81-6
 Grade 7 978-1-927042-82-3
 Grade 8 978-1-77149-415-1



Complete FrenchSmart (Grades 4 to 8)

A comprehensive, curriculum-based workbook for new and eager French learners



- ### FEATURES
- systematically-designed activities
 - concise explanations in English with simple examples to guide children along
 - a Storytime section to arouse children’s interest in learning French and enhance their reading skills

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten
CAD\$7.99 each

SELLING POINTS

- Canadian curriculum-based activities
- A wide variety of French topics including the alphabet, numbers, days of the week, animals, and more

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

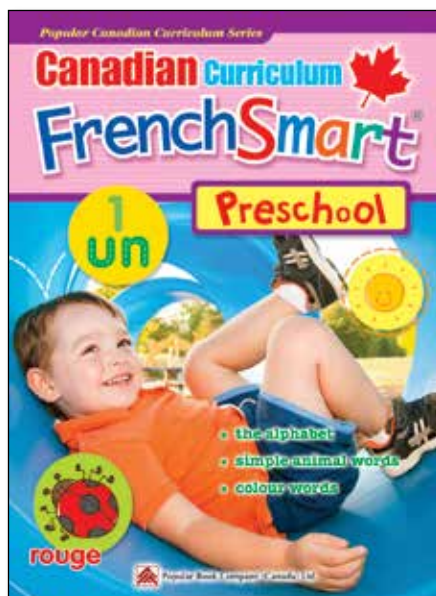
Preschool 978-1-77149-209-6

Kindergarten 978-1-77149-267-6

French

Canadian Curriculum FrenchSmart (Preschool and Kindergarten)

Allow young learners to discover the fun of learning French!



FEATURES

- fun educational activities to help young learners grasp the basic concepts of French at home and build the essential skills
- easy-to-complete activities to give young learners a sense of achievement and build their confidence
- eye-catching illustrations to stimulate and sustain young learners' interest in learning
- a completion reward for encouragement

Pre K K
 1 2 3 4 5 6
 7 8 9 10 11 12

Juvenile Non-fiction
 Study Aids
 Foreign Language Study
CAD\$6.99 each

SELLING POINTS

- Canadian curriculum-based content
- Word games to help build strong French vocabulary

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

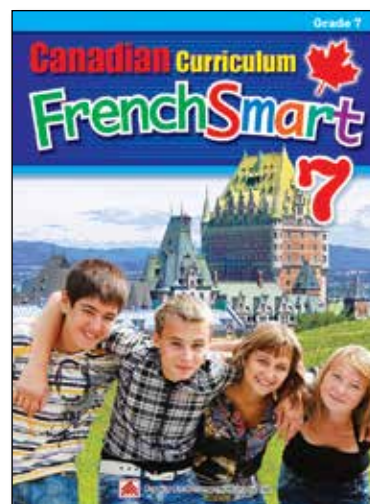
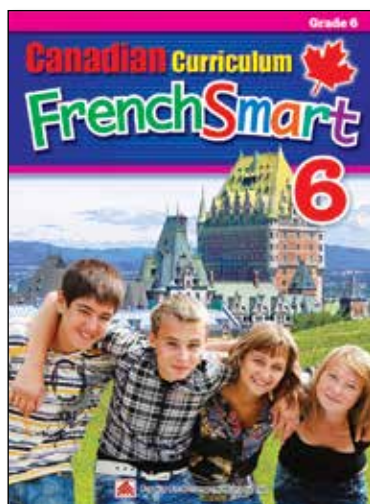
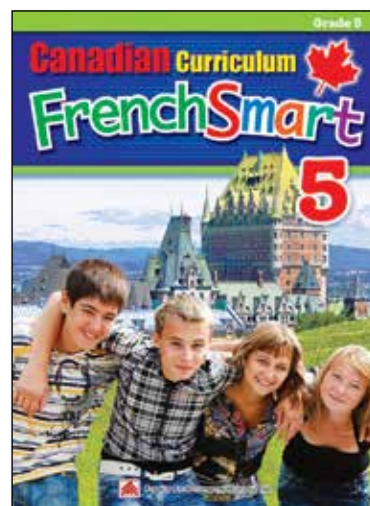
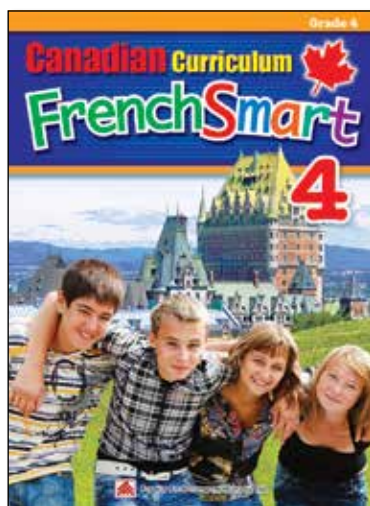
ISBN

Grade 4 978-1-927042-16-8
 Grade 5 978-1-927042-17-5
 Grade 6 978-1-927042-18-2
 Grade 7 978-1-927042-19-9

French

Canadian Curriculum FrenchSmart (Grades 4 to 7)

A curriculum-based workbook that encompasses all the French essentials to build strong language skills



FEATURES

- activities that cover the key areas of learning French
- helpful English translations and simple examples to guide children along
- a revision for children to revise and consolidate what they have learned

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Foreign Language Study
CAD\$24.95 each

SELLING POINTS

- Curriculum-based content with Canadian themes
- An integrated workbook covering key subject areas: Math, French Language, Social Studies, and Science
- Activities designed to create in-depth understanding of key concepts
- A full answer key included

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 336 Pages
- Paperback
- Carton Quantity: 16

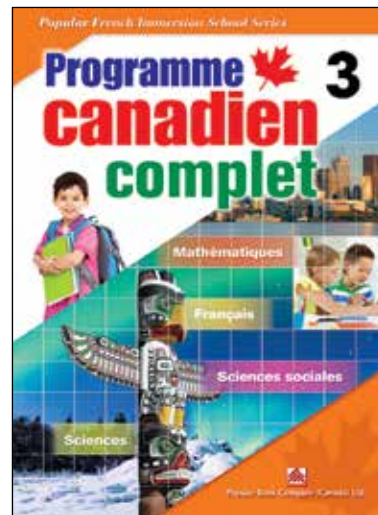
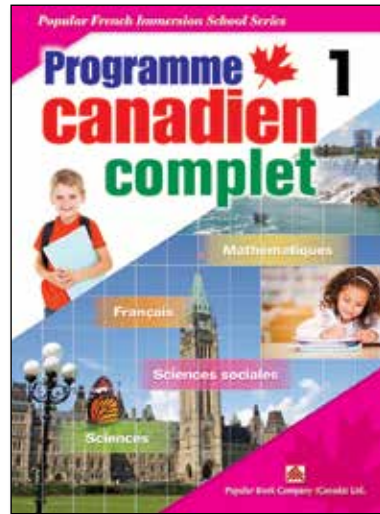
ISBN

Grade 1 978-1-77149-226-3
Grade 2 978-1-77149-227-0
Grade 3 978-1-77149-228-7

French

Programme canadien complet (Grades 1 to 3)

A comprehensive workbook covering all key subjects for French Immersion students



FEATURES

- a curriculum-based workbook designed for French Immersion students
- explanation boxes with clear and simple examples

Pre K K
 1 2 3 4 5 6
 7 8 9 10 11 12

Juvenile Non-fiction
 Study Aids
 Foreign Language Study
CAD\$21.95 each

SELLING POINTS

- Activities based on Canadian content and themes
- A grammar section to help build a strong linguistic foundation
- The Smart Tutor providing a brief overview of the topic at the beginning of each unit
- Explanations, definitions, examples, and reminders throughout the units to guide and encourage students' learning
- Corresponding audio clips to develop and improve oral and listening skills

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 192 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 4 978-1-77149-180-8
 Grade 5 978-1-77149-181-5
 Grade 6 978-1-77149-182-2
 Grade 7 978-1-77149-210-2
 Grade 8 978-1-77149-211-9



FrenchSmart Tutor (Grades 4 to 8)

An innovative workbook that teaches children to excel in the French language



FEATURES

- covers all four strands of the Canadian French curriculum
- comprehensive tutor sessions with clear and simple examples
- online audio clips to enhance communication skills

Pre K K
 1 2 3 4 5 6
 7 8 9 10 11 12

Juvenile Non-fiction
 Study Aids
 Foreign Language Study
CAD\$12.95 each

SELLING POINTS

- A comprehensive workbook to help children learn French

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 120 Pages
- Paperback
- Carton Quantity: 40

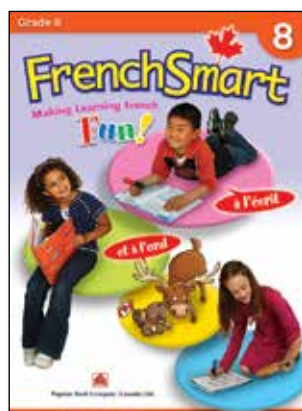
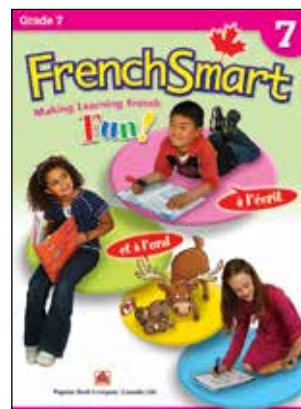
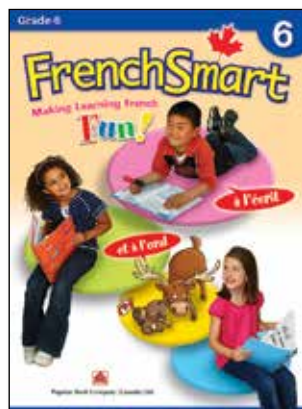
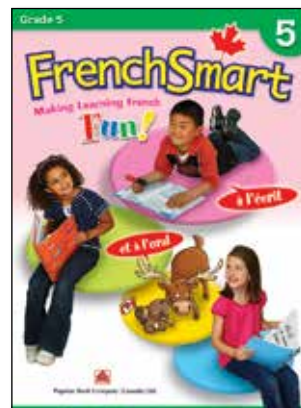
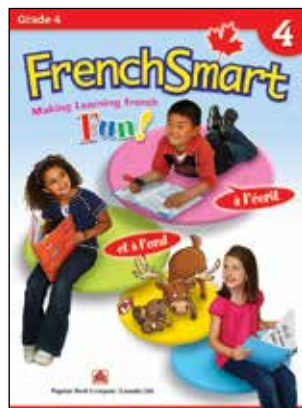
ISBN

Grade 4 978-1-897457-49-8
 Grade 5 978-1-897457-50-4
 Grade 6 978-1-897457-51-1
 Grade 7 978-1-897457-52-8
 Grade 8 978-1-897457-53-5

French

FrenchSmart (Grades 4 to 8)

A fun and engaging workbook that teaches children to build skills and confidence in French



FEATURES

- engaging activities covering the key areas in learning French: vocabulary building, grammar, reading, and usage
- illustrations in English to ensure that children learn with confidence

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Science & Nature

CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content and activities
- Covers all four strands of the Science curriculum: Life Systems, Structures and Mechanisms, Matter and Energy, Earth and Space Systems
- Science experiment sections for scientific observations and for students to grasp a better understanding of science concepts
- Scientists at Work and Cool Science Facts sections to enhance students' interest in science
- QR codes which bring students to educational resources to further explore science concepts

SPECIFICATIONS

- Black & White
- 8¼" x 11¼"
- Perfect Bound
- 232 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grade 1 978-1-77149-397-0
 Grade 2 978-1-77149-398-7
 Grade 3 978-1-77149-399-4
 Grade 4 978-1-77149-400-7
 Grade 5 978-1-77149-401-4
 Grade 6 978-1-77149-402-1
 Grade 7 978-1-77149-403-8
 Grade 8 978-1-77149-404-5

Science

Complete ScienceSmart – New Edition (Grades 1 to 8)

An excellent and insightful workbook full of facts and activities that enrich students' understanding of the scientific world



FEATURES

- succinct information to help students master the basic concepts of science and technology
- activities related to society and the environment
- activities that encourage students' interest in science and help develop the skills needed for scientific inquiry

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Science & Nature

CAD\$6.99 each

SELLING POINTS

- Canadian curriculum-based content
- An introductory science workbook series that stimulates children's interest in learning science and nature
- Engaging activities, worksheets, experiments, and assessments to help develop and consolidate children's science concepts
- A checklist at the end of each unit to keep track of learning progress

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 60

ISBN

Grade 1	978-1-927042-83-0
Grade 2	978-1-927042-84-7
Grade 3	978-1-927042-85-4
Grade 4	978-1-927042-86-1
Grade 5	978-1-927042-87-8
Grade 6	978-1-927042-88-5

Science

Canadian Curriculum ScienceSmart (Grades 1 to 6)

A stimulating science workbook that includes activities and facts that expand students' knowledge



FEATURES

- covers the essentials of elementary science
- concise and interesting information to stimulate children's natural curiosity
- engaging activities to help children master the basic concepts and develop an interest in learning science



Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Science Reference Books
CAD\$24.95 each

SELLING POINTS

- Canadian curriculum-based content
- All hands-on experiments require everyday objects and can be done at home by children
- Real-life examples to demonstrate the importance of science in daily life
- Teaches science concepts through Canadian contexts
- Online support to provide more interesting science facts

BEST MARKETING TIME

- Summer Break
- Back-to-school
- March Break
- Holidays

SPECIFICATIONS

- Full Colour
- 7½" x 10½"
- Section Sewn
- 216 Pages
- Hardcover
- Carton Quantity: 14

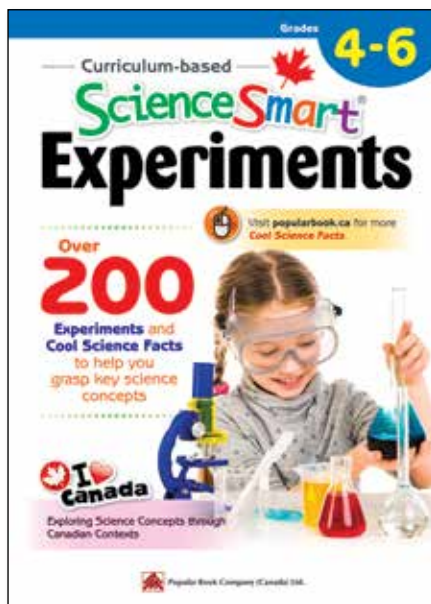
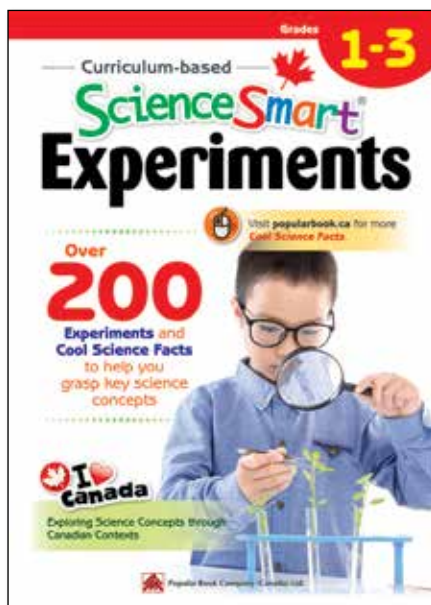
ISBN

Grades 1-3 978-1-77149-224-9
Grades 4-6 978-1-77149-225-6

Science

Curriculum-based ScienceSmart Experiments

(Grades 1 – 3 and Grades 4 – 6)



FEATURES

- covers more than 200 grade-appropriate experiments and cool science facts to help children consolidate what they have learned in school
- a brief introduction of the topic in focus before each experiment
- images of materials needed for the experiments
- easy-to-follow steps

Pre K **K**

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Study Aids
Language Arts
Mathematics

CAD\$16.95 each

SELLING POINTS

- Canadian curriculum-based content with Canadian themes and in Canadian context
- An integrated summer workbook to help prevent summer learning loss
- Eight weeks of activities and practice to match the summer schedule
- Bonus video stories and other downloadable materials available
- A wide variety of activities to keep students involved and motivated

BEST MARKETING TIME

- Summer Break
- Back-to-school

SPECIFICATIONS

- Full Colour
- 8¼" x 11¼"
- Perfect Bound
- 208 Pages
- Paperback
- Carton Quantity: 20

ISBN

Grades K-1	978-1-77149-391-8
Grades 1-2	978-1-77149-392-5
Grades 2-3	978-1-77149-393-2
Grades 3-4	978-1-77149-394-9
Grades 4-5	978-1-77149-395-6
Grades 5-6	978-1-77149-396-3

**Integrated
Subjects**

Complete SummerSmart

(Grades K – 1 to Grades 5 – 6)

A comprehensive summer workbook to keep young minds active during summer months



FEATURES

- covers key subject areas: Math, English, Science, and Social Studies
- Arts & Crafts, Fun Places to Go in Summer, and Health Tips sections to enhance summer fun
- QR codes that provide easy access to online fun learning resources

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Fiction
Study Aids
Foreign Language Study
Language Arts

CAD\$24.95 each

SELLING POINTS

- Big hardcover storybooks with appealing illustrations to help stimulate children's interest in learning
- Stories in French and English for children to develop and enhance their skills in both languages at the same time
- Online audio clips to help children learn the pronunciation and enhance their listening skills
- Three levels of difficulty to match children's skill levels

SPECIFICATIONS

- Full Colour
- 10.8" x 9.8"
- 104 Pages
- Hardcover
- Carton Quantity: 15

ISBN

Level 1 978-1-77149-292-8
 Level 2 978-1-77149-293-5
 Level 3 978-1-77149-294-2



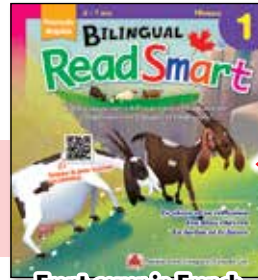
Bilingual ReadSmart

(Ages 6 – 7 to 8 – 9)



Enhance children's French and English language skills with inspirational fables!

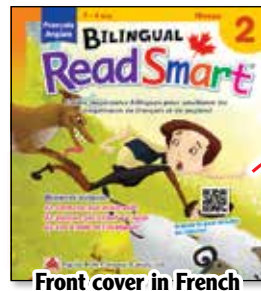
Level 1



Front cover in French



Back cover in English



Front cover in French



Back cover in English

Level 2

Level 3



Front cover in French



Back cover in English

FEATURES

- widely loved fables in the two languages to engage children in their reading experiences
- French-English and English-French word banks offering a quick reference for keywords and terms
- After-reading Fun section for children to apply their skills in fun ways
- QR codes that give access to online audio clips for children to listen to the stories and read along

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Fiction
Study Aids
Science & Nature

CAD\$19.95 each

SELLING POINTS

- Big hardcover storybooks with colourful illustrations to sustain children's interest in learning
- Engaging stories to help children understand the problems our Earth is facing and inspire them to go green
- Children as main story characters to help young readers relate to them to better understand the concepts

SPECIFICATIONS

- Full Colour
- 10.8" x 9.8"
- 84 Pages
- Hardcover
- Carton Quantity: 16

ISBN

Learning about Our Big Home
978-1-77149-386-4

Protecting Our Big Home
978-1-77149-387-1



Canadian GreenSmart (Ages 6 – 9)



Let children learn about the importance of caring for our Earth through inspiring stories with go-green concepts!



FEATURES

- topics covered include the fundamentals of ecology, environmentalism, conservation, and more
- a handy Little Green Guide booklet with examples in Canada to further children's understanding of the green concepts
- QR codes that bring children to online craft and experiment ideas to put the concepts learned into action

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Fiction
Study Aids
Preschool & Kindergarten
CAD\$11.95 each

SELLING POINTS

- An audio feature which helps keep children entertained as they scan QR codes to listen to stories and chant aloud
- Covers four essential learning areas: numbers, colours, shapes, and the alphabet
- Round edges to protect little hands and eyes

BEST MARKETING TIME

- Holidays

SPECIFICATIONS

- Full Colour
- 8" x 8"
- Board Book
- 16 Pages
- Carton Quantity: 40

ISBN

Five Cheeky Monkeys

978-1-912822-64-5

Rainbow, Rainbow

978-1-912822-65-2

Suzie's Surprise!

978-1-912822-66-9

Dinosaur ABC

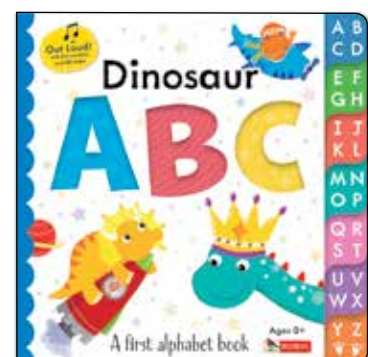
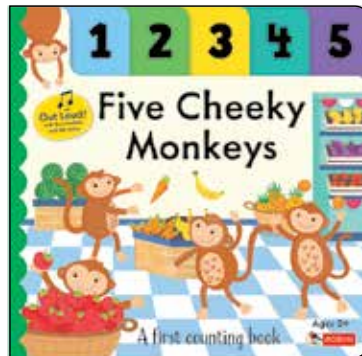
978-1-912822-67-6

Integrated
Subjects

Out Loud Series (Ages 0 and up)



Provide children with fun ways to learn basic concepts by reading aloud!



FEATURES

Five Cheeky Monkeys

- introduces counting up to five with the cheeky monkeys in the supermarket while the trolley "fills" with food at the turn of a page
- assists children in recognizing and counting items such as fruits and vegetables up to five

Rainbow, Rainbow

- introduces children to the concept of colours by having them identify the colours of the rainbow using coloured items

Suzie's Surprise!

- helps children identify shapes in their surroundings as they join Suzie on an exciting day to identify the shapes of various objects

Dinosaur ABC

- introduces children to the alphabet and lets them know the letter formation by finger tracing trails with lovely dinosaurs

Pre K K

1 2 3 4 5 6
7 8 9 10 11 12

Juvenile Non-fiction
Activity Books
Preschool & Kindergarten
CAD\$14.95 each

SELLING POINTS

- Age-appropriate activities to help children build essential Math and English skills
- Easy-to-follow instructions for parents to explain key concepts to children
- Simple activities to help children develop fine motor skills

BEST MARKETING TIME

- Summer Break
- Back-to-school
- Holidays

SPECIFICATIONS

- Black & White
- 7" x 9"
- Perfect Bound
- 224 Pages
- Paperback
- Carton Quantity: 20

ISBN

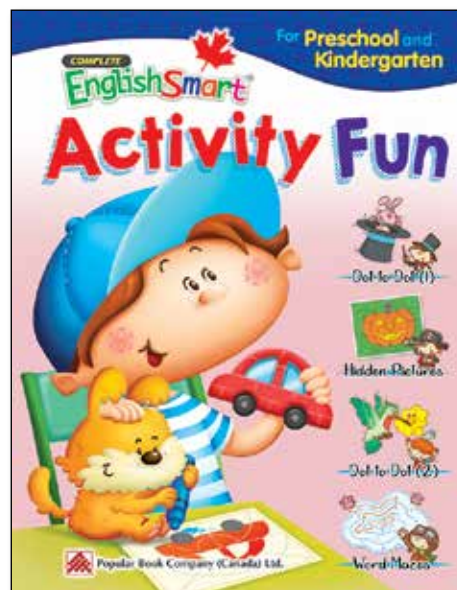
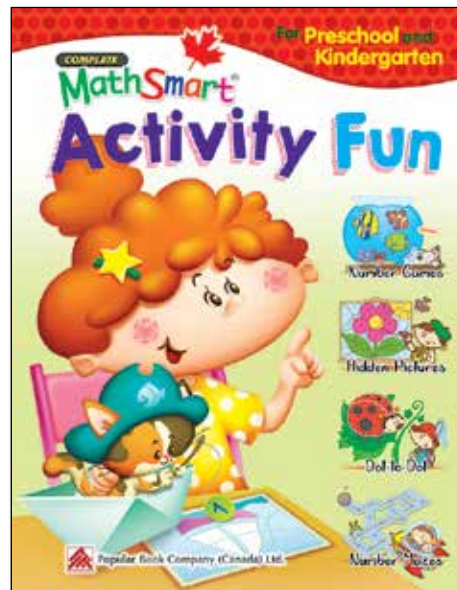
Complete MathSmart Activity Fun
978-1-77149-348-2

Complete EnglishSmart Activity Fun
978-1-77149-349-9

Integrated
Subjects

Complete Activity Fun (Math and English)

A series packed with fun-to-do activities to help children build a strong foundation for future learning



FEATURES

- covers the essentials that young children should learn
- fun and engaging activities to stimulate children's interest in learning
- stickers for encouragement

Pre K K
 1 2 3 4 5 6
 7 8 9 10 11 12

Juvenile Non-fiction
 Study Aids
 Test Preparation

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SELLING POINTS

- Canadian curriculum-based content
- Useful test-taking tips and assessment materials for English and Math
- Useful for both parents and educators
- Familiarizes students with the format of the test and increases their confidence

BEST MARKETING TIME

- January to May

SPECIFICATIONS

- Black & White
- 8¼" x 11¼"
- Perfect Bound
- 80 Pages
- Paperback
- Carton Quantity: 80

ISBN

Ontario Provincial Testing Practice (English)

Grade 3 978-1-897164-76-1
 Grade 6 978-1-897164-77-8

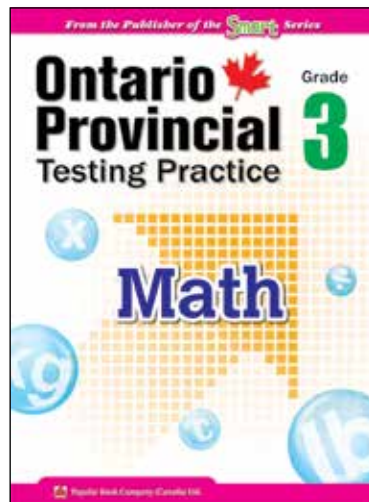
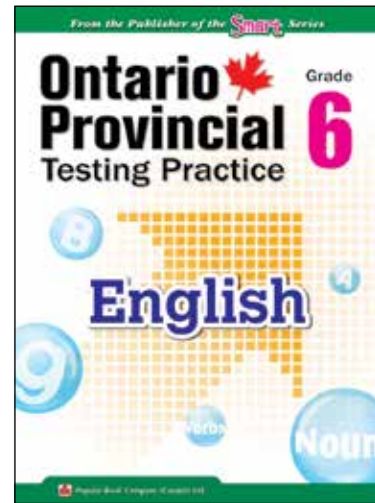
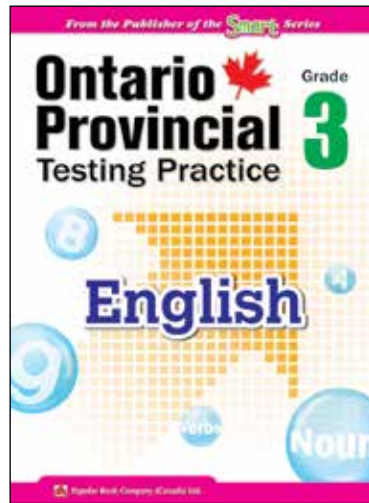
Ontario Provincial Testing Practice (Math)

Grade 3 978-1-897164-78-5



Ontario Provincial Testing Practice (Grades 3 and 6)

A useful workbook that fully prepares students for the provincial testing



FEATURES


- Ontario curriculum-based practice materials designed to familiarize students with the format of the Assessment of Reading, Writing and Mathematics
- insightful tips to help students do well on tests
- practice units followed by an assessment unit at the end of the book

Product Reference Charts

Elementary School Levels		G1	G2	G3	G4	G5	G6	G7	G8
	Complete Canadian Curriculum	•	•	•	•	•	•	•	•
	Complete SummerSmart	K•1	1•2	2•3	3•4	4•5	5•6		
	Complete MathSmart	•	•	•	•	•	•	•	•
	CodingSmart	•	•	•	•	•	•		
	Visual MathSmart	•	•	•	•				
	Advanced Complete MathSmart	•	•	•	•	•	•	•	•
	MathPedia			•	•	•	•	•	•
	Canadian Curriculum MathSmart	•	•	•	•	•	•		
	Maths faciles	•	•	•	•	•	•		
	Complete EnglishSmart	•	•	•	•	•	•	•	•
	Canadian Curriculum EnglishSmart	•	•	•	•	•	•		
	EnglishSmart Tutor	•	•	•	•	•	•		
	Complete FrenchSmart				•	•	•	•	•
	Canadian Curriculum FrenchSmart				•	•	•	•	
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	FrenchSmart Tutor				•	•	•	•	•
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	Complete ScienceSmart	•	•	•	•	•	•	•	•
	Canadian Curriculum ScienceSmart	•	•	•	•	•	•		
	Curriculum-based ScienceSmart Experiments	•	•	•	•	•	•		
	Ontario Provincial Testing Practice (English)			•			•		
	Ontario Provincial Testing Practice (Math)			•					

* Prices and edition information in this catalogue are subject to change without notice.

Product Reference Charts

High School Levels		G9	G10	G11	G12
	Complete MathSmart	•	•	•	•
	MathSmart – Number Sense and Algebra	•			
	MathSmart – Analytic Geometry	•			
	MathSmart – Trigonometry		•		
	MathSmart – Quadratic Relations		•		

Preschool to Grade 4 Levels	Grade						Subject			
	Pre K	K	G1	G2	G3	G4	Math	English	French	Integrated Subjects
Complete Canadian Curriculum	•	•	•	•	•	•				•
Complete MathSmart	•	•	•	•	•	•	•			
Complete EnglishSmart	•	•	•	•	•	•		•		
Visual MathSmart		•	•	•	•	•	•			
CodingSmart			•	•	•	•	•			
Out Loud series	•	•								•
Bilingual ReadSmart			•	•	•	•		•	•	
Canadian GreenSmart			•	•	•	•				•
Complete Activity Fun	•	•					•	•		
Canadian Curriculum MathSmart (Preschool and Kindergarten)	•	•					•			
Canadian Curriculum EnglishSmart (Preschool and Kindergarten)	•	•						•		
Canadian Curriculum FrenchSmart (Preschool and Kindergarten)	•	•							•	

Product Reference Charts

Preschool to Grade 4 Levels	Grade						Subject			
	Pre K	K	G1	G2	G3	G4	Math	English	French	Integrated Subjects
PAW Patrol Read to Learn series	•	•					•	•		
PAW Patrol Questions and Answers series	•	•								•
PAW Patrol Wipe-Clean series	•	•					•	•		
PAW Patrol The Ruff-Ruff Picture Dictionary	•	•	•	•						•
PAW Patrol A Race Against Time	•	•	•	•						•
PAW Patrol Wall Charts	•	•	•	•	•		•	•		
PAW Patrol Little Explorer Pad	•	•								•
PAW Patrol Winter Wishes Pad – Early Math and English	•	•					•	•		
PAW Patrol Special Days in a Year Pad	•	•								•
Discovery Learning with PAW Patrol Flash Cards	•	•					•	•	•	•
Discovery Learning with PAW Patrol Workbooks	•	•					•	•		

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Key Dates Calendar

January

- Mini Back-to-school
- Foundation Skills Assessment (BC)

February

- Report Cards

March

- March Break

April

May

- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

June

- Summer Learning
- EQAO Testing (ON)
- Provincial Achievement Tests (AB)

July

- Summer Learning

August

- Back-to-school

September

- Back-to-school
- Student Learning Assessment (AB)

October

November

- Report Cards

December

- Holidays

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