

CAILLOU MY BOOK OF FEELINGS

ISBN: 9782897186425

Trim Size: 8.42" x 9.01"

Pages: 22 pages

Format: Hardcover

Price: \$12.95 US / \$14.95 CAN

Age group: 3 years and up

US/CAN Pub date: June 2024

Text: Dominique Payette

Illustrations: WildBrain Ltd

Translation: Flavie Boivin-Côté

Ordering Information:

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Media Contact USA:

Carolina Schwarz

Carolina@wethecontent.com

Themes: Emotions & Feelings,
Senses & Sensation, Friendship,
New Experience, Daily Activities

THEMA: YXE

BISAC: JUV039050

JUV009050

JUV039060

JUV039090

JUV015010

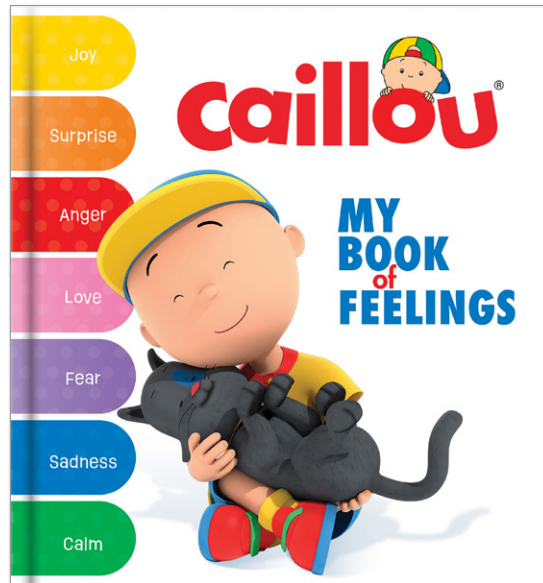
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Board Books



Learn about emotions with Caillou

Discover emotions with Caillou. Joy, fear, anger, surprise... Children experience a range of emotions every day, often several at the same time, and they sometimes find it difficult to articulate what they feel. Naming and identifying emotions is a way for little ones to start recognizing these feelings. As they gain self-awareness, children learn to manage their emotions, a critical skill that lays the foundation for emotional intelligence and resilience.

Selling points:

- New visuals in line with the new 3D TV series
- Caillou has been a beloved character for 35 years. The young parents have most likely been brought up while watching the TV show or with the books, which makes a good awareness of the brand
- Brand values include friendship, adventure, family and empathy
- Help foster emotional intelligence
- Books about feelings are even more popular since the pandemic
- Based on our The Little Prince title who's worked well



CAILLOU THE RED RACER

ISBN: 9782897186432

Trim Size: 8.74" x 8.74"

Pages: 32 pages

Format: Hardcover

Price: \$9.99 US / \$12.99 CAN

Age group: 3 years and up

US/CAN Pub date: March 2024

Text: Robin Bright

Illustrations: WildBrain Ltd

Ordering Information: CANADA

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Media Contact USA:

Carolina Schwarz

Carolina@wethecontent.com

Themes: Family, Parents, Imagination & Play, Action & Adventure, Cars & Trucks, Bullying, Emotions & Feelings

THEMA: YBCH, YBCS2

BISAC: JUV013000,

JUV013060,

JUV051000,

JUV001000

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Boisbriand, Quebec J7H 1T9 Canada

Tel: 514-925-3325

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Picture Books



A Thoughtful story addressing the importance of inclusion and mutual understanding

Rosie unknowingly upsets Caillou and his friends by interrupting their car race. Daddy then tells Caillou the epic story of a great racer facing a giant causing chaos at a car race.

Caillou learns that sharing his feelings and communicating can help everyone to feel better and included.

Selling points:

- A story about a conflict between siblings and how to share their feelings in a calm and gentle way
- Teach other people's points of view and how to resolve conflict in a positive and creative way
- Guide parents on how to diffuse an argument between siblings with an imaginative story
- Help kids to name complex feelings



CAILLOU THE SILVER KNIGHT

ISBN: 9782897186319
Trim Size: 8.74" x 8.74"
Pages: 32 pages
Format: Hardcover
Price: \$9.99 US / \$12.99 CAN
Age group: 3 years and up
US/CAN Pub date: March 2024

Text: Robin Bright
 Illustrations: WildBrain Ltd

Ordering Information: CANADA

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Media Contact USA:

Carolina Schwarz
 Carolina@wethecontent.com

Themes: Family, Historical, Medieval,
 Parents, Imagination & Play

THEMA: YBCH

BISAC: JUV013000

JUV016070

JUV013060

JUV051000

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Picture Books



A Heartwarming story on the importance of family ties

Caillou is disappointed when his friend Sarah gets sick and can't come over to play. To cheer him up, Daddy tells him the story of a great knight who protects his kingdom from a terrible dragon with a little help from his family. Caillou learns that families can be a person's best friends and allies.

Selling points:

- Based on the new 3D Caillou special episodes airing on Peacock
- A relatable story centered on family values
- A fantastical tale set in the medieval universe
- Helps foster creativity and highlights the importance of play



INFO SHEET

I WOULDN'T HURT A FLY

ISBN: 9782898025006

Trim Size: 8.74" x 8.74"

Pages: 28 pages

Format: Hardcover

Price: \$14.95 US / \$17.95 CAN

Age group: 5 years and up

US/CAN Pub date: April 2024

Text: Marie-Pier Meunier

Illustrations: ValD

Translation: Robin Bright

Ordering Information:

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Media Contact USA

Carolina Schwarz

carolina@wethecontent.com

Themes: Flowers & Plants, Self-Esteem & Self-Reliance, Humorous Stories, Bullying, Eating habits

THEMA: YBCS2

BISAC: JUV029040

JUV039140

JUV019000

JUV039230

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Picture Books



A fun and humorous story about a carnivorous plant who wouldn't eat flies

Beyond any doubt, Venus would not harm a fly. But for a carnivorous plant, not eating flies is a little fishy. It just doesn't seem possible. Other plants question her choices and spread rumors about her. How will Venus handle the criticism and will she be able to stand up for herself? A humorous story that tackles themes of self-confidence, assertiveness, and the respect for differences.

Selling points:

- Funny and colorful this book is perfect to have a conversation with children about food habits
- Beautiful rhymes with vivid metaphors to enrich vocabulary
- Help develop self-confidence, assertiveness and to understand other people's point of view
- Perfect back-to-school reading to help kids start the year with confidence!



INFO SHEET

The Little Prince®

PLANTS A SEED

ISBN: 9782898024948

Trim Size: 8.42" x 9"

Pages: 22 pages

Format: Board book

Price: \$12.95 US / \$14.95 CAN

Age group: 3 years and up

US/CAN Pub date: May 2024

Text: Corinne Delporte

Illustration: Antoine de Saint-Exupéry Estate

Translation: Robin Bright

Ordering Information:

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Media Contact USA

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Themes: Flowers & Plants, Gardening, Classics, Environment

THEMA: YBLL

BISAC: JUV029040

JNF022000

JNF037030

JUV007000

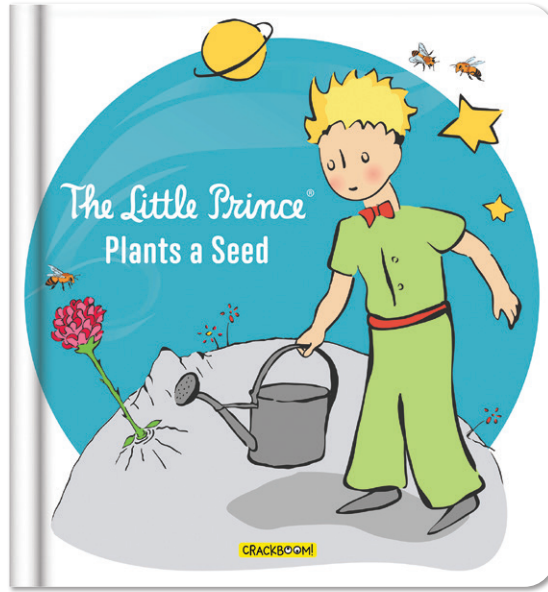
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CRACKBOOM! BOOKS

Board Books



Learn the cycle of life with the help of The Little Prince

On his planet, The Little Prince looks after his friend the rose. This charming picture book teaches children how flowers, plants, and fruits grow and how to take care of them. With the help of The Little Prince, they will learn how they can also become a guardian of the Earth!

Selling points:

- Ideal to raise children's awareness about the importance of the cycle of life
- Inspired by The Little Prince's relationship with the rose
- A first book to learn the parts of a plant and the bases of gardening



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INFO SHEET

PICK AND POCKET INSPECTOR JOE IN ON THE CASE!

ISBN: 9782898024696
 Trim Size: 8.1" x 10.4"
 Pages: 56 pages
 Format: Hardcover
 Price: \$12.95 US/\$17.95 CAN
 Age group: 8 years and up
 US/CAN Pub date: March 2024

Text: Majda Koren
 Illustrations: Damijan Stepančič
 Translation: David Limon

Ordering Information:

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Media Contact USA

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 carolina@wethecontent.com

Themes: Humorous, Action & Adventure, Animals, Comics & Graphic Novels

THEMA: YFQ

BISAC: JUV008110,

JUV008040,

JUV008050,

JUV008000

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Nota: Subject to change.

IS_S2024

Graphic Novel



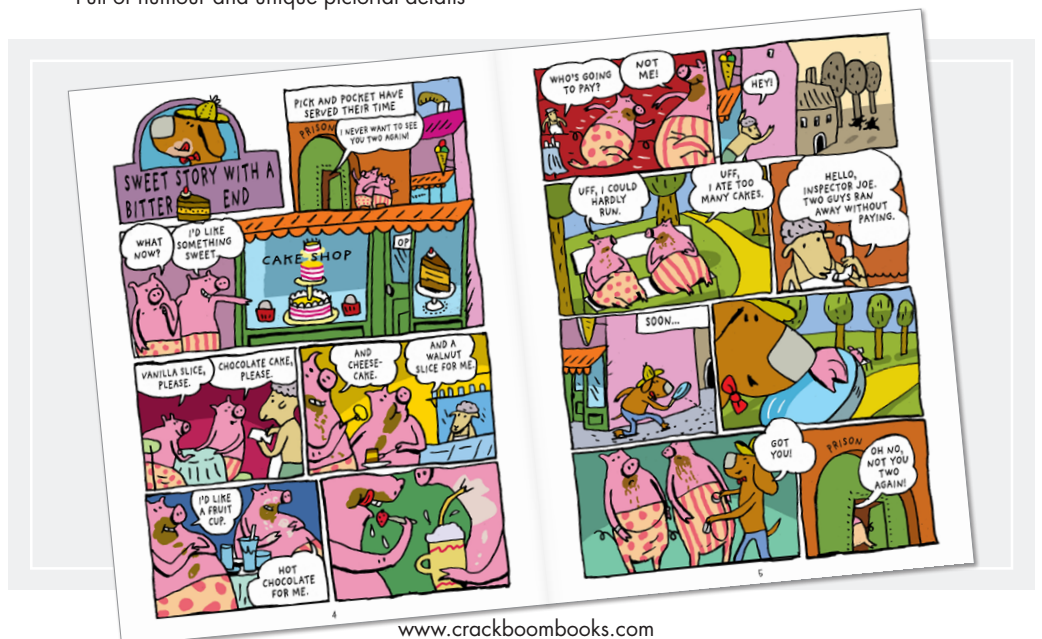
A funny and witty series that will make the whole family laugh

Inspector Joe is used to solve minor cases when he gets called to hunt down two thieving pigs that are constantly breaking the law : Pick and Pocket.

In several short stories, we see them shoplifting, snaffling fruit and veg, purloining a van, running from the police, stealing doughnuts, cheating and so on. Nothing seems to stop their mischiefs! But even though Pick and Pocket are very crafty pigs, Inspector Joe is always one step ahead of them.

Selling points:

- Pick and Pocket is a funny and witty series that will make the whole family laugh
- Contains 27 Short stories that can be read in a row or one by one
- Funny and silly pigs that will remind you of the Daltons
- A big success in its original Slovenian version
- Full of humour and unique pictorial details



INFO SHEET

PICK AND POCKET ON THE RUN!

ISBN: 9782898024719
Trim Size: 8.1" x 10.4"
Pages: 52 pages
Format: Hardcover
Price: \$12.95 US / \$17.95 CAN
Age group: 8 years and up
US/CAN Pub date: March 2024

Text: Majda Koren
Illustrations: Damijan Stepančič
Translation: David Limon

Ordering Information:

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Media Contact USA

Carolina Schwarz
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Themes: Humorous, Action & Adventure, Animals, Comics & Graphic Novels

THEMA: YFQ

BISAC: JUV008110,
 JUV008040,
 JUV008050,
 JUV008000

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Graphic Novel

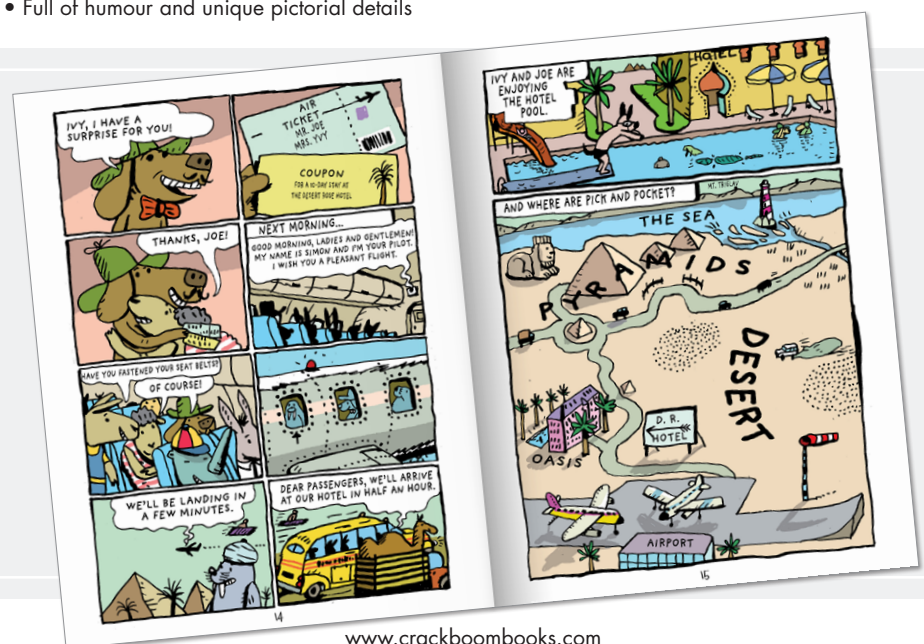


The adventures the silliest thieves continues

Pick and Pocket. Two bandit pigs. They are the most thieving, most deceitful villains, cunning as foxes. The dumbest among criminals. The cutest among thieves. They also each have a sweet tooth and would do anything for a doughnut. They attract rogues like a magnet. They steal cash registers, cars and paintings, but things never go according to plan, so they always end up behind bars. Not for long! Do not let their silliness and cuteness fool you!

Selling points:

- Pick and Pocket is a funny and witty series that will make the whole family laugh
- Contains 27 Short stories that can be read in a row or one by one
- Funny and silly pigs that will remind you of the Daltons
- A big success in its original Slovenian version
- Full of humour and unique pictorial details



INFO SHEET

ABONINABLES MIX AND MATCH MONSTERS

ISBN: 9782898024993

Trim Size: 6.14" x 8.89"

Pages: 20 pages

Format: Board Book with split pages

Price: \$11.99 US / \$12.99 CAN

Age group: 3 years and up

US/CAN Pub date: June 2024

Text: Robin Bright

Illustrations: Johanna Reynaud

Ordering Information:

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Media Contact USA

Carolina Schwarz

carolina@wethecontent.com

Themes: Monsters, Imagination & Play, Humorous Stories, Concepts, General, Creativity

THEMA: YBG

BISAC: JUV052000

JUV051000

JUV019000

JUV009000

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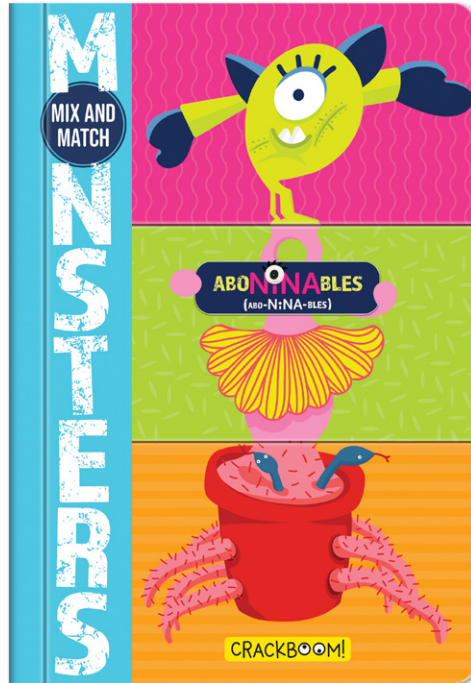
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CRACKBOOM! BOOKS

Board Books

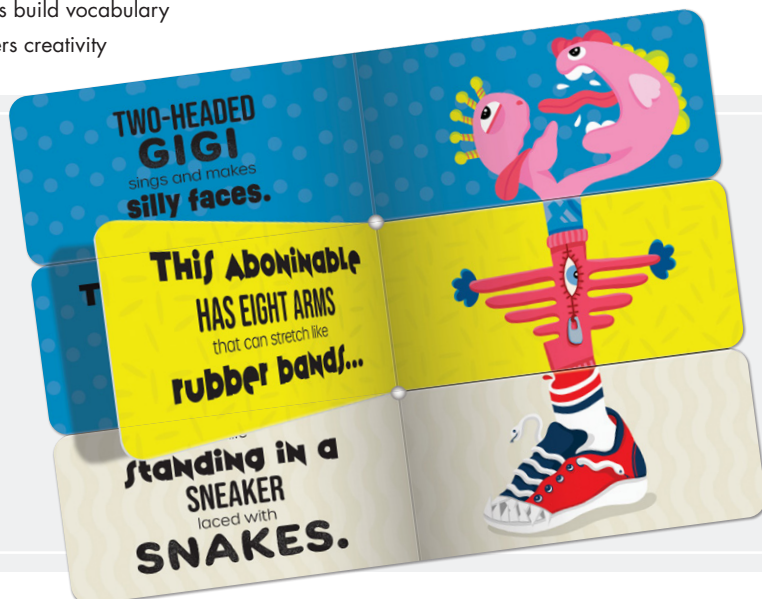


A Book That Inspires Creativity!

Who are the AboNINables? They are seriously silly monsters! Kids mix and match colorful monster heads, bodies, and feet to create eye-catching monsters in hundreds of possible combinations. This entertaining board book is split into three sections that can be flipped to produce hilariously peculiar monsters with wacky tongue-twisting descriptions. Little ones will have a blast flipping the sections for hours of spooky fun and creative play.

Selling points:

- Mix and match interactive fun, with three split pages
- Perfect to practice memory and observational skills
- Helps kids experiment with color and design
- Makes 1000 different combinations
- Interactive & humorous
- Helps build vocabulary
- Fosters creativity



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